

**PITHAPUR RAJAH'S GOVT. COLLEGE (A)
KAKINADA**



**DEPARTMENT OF ECONOMICS
B.A./B.Com. ECONOMICS
BOARD OF STUDIES MEETING
For The Academic Year 2024-2025**

30th April 2024

Pithapur Rajah's Government College (A), Kakinada
Department of Economics
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PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA
DEPARTMENT OF ECONOMICS
Constitution of the Board of Studies for the year 2024–2025

The Board of Studies in Economics has been constituted with the following members for the period of 2024 – 25

- | | | |
|--|----------------------|----------------|
| 1. Sri.M.Venkateswara Rao
In-charge, Dept. of Economics
Pithapur Rajah's Govt. College (A), Kakinada | Chairman | |
| 2. Dr.D.V.NageswaraRao
Lecturer In-charge, Dept. of Economics
G.C.(A), Rajamahendravaram | University Nominee | |
| 3. Kum. G. Pavani Devi
Lecturer In-charge, Dept. of Economics
ASD Govt. Degree College for Women (A), Kakinada | Subject Expert | |
| 4. Sri. M.V.L.Bhanu Murthy
Lecturer in Economics
SRVBSJBMR College, Peddapuram. | Subject Expert | |
| 5. Sri. S. Ravi Kumar
Branch Manager, SBI, Zilla Parishath, Kakinada | Industrial Nominee | |
| 6. Smt. M.Swathi, M.A. Eco., SLET
Ward Welfare and Development Secretary, Kakinada | Alumni member | |
| 7. Sri. V.Mallikarjuna Naik M.A, NET
Lecturer in Economics
Pithapur Rajah's Govt. College. (A), Kakinada | Member | |
| 8. Lt. Dr. K.Hari Kishan, M.A, MBA, PGDAST, M.Phil, Ph.D
Lecturer in Economics
Pithapur Rajah's Govt Collage (A), Kakinada | Member | |
| 9. Student Members | | |
| 1. Mr.N.Jayaraj | I B.A Economics Hons | Student Member |
| 2. Kum. M.Jayasri | I B.A Economics Hons | Student Member |
| 3. Kum. M.Nandini | II BA HEP | Student Member |
| 4. Mr. A.Ashok | II B.Com CECS | Student Member |

Vision of the department

The vision of the department is to impart relevant knowledge, skills and equip a diverse group of students to deal with newly emerging challenges in Indian economy and Andhra Pradesh economy by involving them in policy framing.

Mission

The mission of the department is:






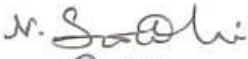


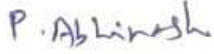



1. To provide our students with effective teaching that will make them productive in the future
2. To provide our students with appropriate analytical skills to lay the groundwork for lifelong learning
3. To make our students to understand microeconomic and macroeconomic concepts, and their applications;
4. To enable our students to become policy-literate and thus be more informed as citizens;
5. To prepare our students for successful careers as applied economists, and
6. To prepare our undergraduate students for postgraduate training in economics.

PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS) KAKINADA
DEPARTMENT OF ECONOMICS
Board of Studies Meeting 2024-2025

AGENDA

- 1 To consider and approve the syllabi approved by the UGC Model curriculum under CBCS pattern and Syllabi prescribed by ANUR for the benefit of the student.
2. To consider and approve Model Question Papers for B.A./B.Com. Economics for I,II, III,IV and V/VI semesters.
3. To consider and approve the list of paper setters and examiners for Academic year 2024-2025.
4. Identifying/Inclusion of components of employability, skill development and entrepreneurship in the course content and specific activity proposed.
5. Additional inputs into the curriculum.
6. To consider and approve different pedagogy in teaching and learning prescribed by CCE, AP.
7. To consider and approve external assessment and internal assessment as 50-50 for I,II, III,IV and V/VI semesters.
8. To consider and approve online mid examination (if possible) for the first year students.
9. Streamlining of regularity in attendance Proposed to make the eligibility to appear for 1st mid is 75% of attendance for the 2nd mid it would be 75%, and for semester end examination 75% of attendance. Also it is proposed that the student should attend at least one internal exam to appear for the Semester end examination.

Signatures of University nominee and Members:

1. M.Venkateswara Rao	Chairman	
2. Dr.D.V.Nageswara Rao	University Nominee	
3. G.Pavani Devi	Member (External)	
4. M.Bhanu Murthy	Member (External)	
5. S.Ravi Kumar	Industrial Nominee	
6. M.Swathi,	Alumni Member	
7. V.Mallikarjuna Naik	Member	
8. Dr.K.Hari Kishan,	Member	
9. Student Members		
1. Mr.P. Abhinash		
2. Kum. P M Sathvika		
3. Kum. P Mariya		
4. Mr. K Chinna		

Discussions & Resolutions

1. **Proposal:** To consider and approve the syllabi approved by the APSCHE under CBCS pattern and prescribed by ANUR for the benefit of the student.

Discussion:

Resolution:

2. **Proposal:** To consider and approve Model Question Papers for B.A./B.Com. Economics for I,II, III,IV,V and VI semesters.

Discussion:

Resolution:

3. **Proposal:** To consider and approve the list of paper setters and examiners for Academic year 2024-25.

Discussion:

Resolution:

4. Identifying/Inclusion of components of employability, skill development and entrepreneurship in the course content and specific activity proposed.

Discussion:

Resolution:

5. Additional inputs into the curriculum.

Discussion:

Resolution:

6. **Proposal:** To consider and approve different pedagogy in teaching and learning prescribed by CCE, AP.

Discussion:

Resolution:

7. **Proposal:** To consider and approve external assessment and internal assessment as 50-50 for I,II,III,IV,V and VI semesters.

Discussion:

Resolution:

8. **Proposal:** To consider and approve online mid examination (if possible) for the first year students.

Discussion:

Resolution:

9. **Proposal:** Streamlining of regularity in attendance proposed to make the eligibility to appear for 1st mid is 75% of attendance for the 2nd mid it would be 75%, and for semester end examination 75% □ of attendance. Also it is proposed that the student should attend at least one internal exam to appear for the Semester end examination.

Signatures:

- | | |
|-------------------------|--------------------|
| 1. M.Venkateswara Rao | Chairman |
| 2. Dr.D.V.Nageswara Rao | University Nominee |
| 3. G.Pavani Devi | Member (External) |
| 4. M.Bhanu Murthy | Member (External) |
| 5. S.Ravi Kumar | Industrial Nominee |
| 6. M.Swathi, | Alumni Member |
| 7. V.Mallikarjuna Naik | Member |
| 8. Dr.K.Hari Kishan, | Member |
| 9. Student Members | |
| 1. Mr.P. Abhinash | |
| 2. Kum. P M Sathvika | |
| 3. Kum. P Mariya | |
| 4. Mr. K Chinna | |

M. Venkateswara Rao
Dr. D. V. Nageswara Rao
G. Pavani Devi
M. Bhanu Murthy
S. Ravi Kumar
M. Swathi
V. Mallikarjuna Naik
Dr. K. Hari Kishan
P. Abhinash
P. M. Sathvika
P. Mariya
K. Chinna

Action Taken Report of BoS

2023-24

The appropriate actions taken by the Department of Economics as per the suggestions given by the members of Board of Studies and other administrators in the meeting held on 30 October, 2023.

Suggested Action	Action Taken
Introduce any certificate course	Certificate course is introduced on Indian economy in the academic year 2024-25
Sign a MoU with a premier institution	MoU is signed with Ideal College, Kakinada with respect to various matters

DEPARTMENT OF ECONOMICS

LIST OF EXAMINERS 2024-25

S.No	Name Of The Lecturer	Designation	College
1	Dr. D.V.NAGESWARA RAO	Lecturer In Economics	GDC,Seethanagaram
2	Dr. R.BALAYYA	Lecturer In Economics	GC,(A)Rajamahendravaram
3	Sri K.ANANDA RAO	Lecturer In Economics	GC,(A) Rajamahendravaram
4	Sri CH SANJEEV KUMAR	Lecturer In Economics	GC,(A)Rajamahendravaram
5	Sri K RAVI KUMAR	Lecturer In Economics	GDC Ramachandrapuram
6	Sri K. CHINNA BABU	Lecturer In Economics	GDC, Ravulupalem
7	Sri K. RAMADEVI	Lecturer In Economics	GDC Kothapeta
8	Sri M.BALA RAJU	Lecturer In Economics	GDC, Jaggampeta
9	Dr. P. JAYANANDA KUMAR	Lecturer In Economics	GDC Kovvur
10	Sri K. HANUMANTA RAO	Lecturer In Economics	GDC(M) Nidadavole
11	Sri M.V.L.BHANU MURTY	Lecturer In Economics	SRVBSJB Maha Rani College, Peddapuram

Course Structure

As per the directions of the CCE, AP, the Department of Economics, PITHAPUR RAJAH'S Govt. college (A) Kakinada has resolved to adopt the choice Based credit system (CBCS) since 2014-15. As per new education system in the state Single Major System (BA Economics (Honors)) is adopted from 2023-24 and IV Year BA Economics (Honors) is facilitated for the 2020-21 admitted batch students. As per the syllabus given by the APSICHE two new papers (common papers) viz. Fundamentals of Social Sciences (Paper I) and Perspectives of Indian Society (Paper II) for I semester and Microeconomics (Paper III) and Mathematical Methods for Economics (Paper IV) are introduced for 2023-24 admitted batch students. Development Economics (Paper III) for III semester and two papers i.e Economic Development: India and AP (Paper IV) & Statistical Methods for Economics (Paper V) for IV semester were introduced for 2021-22 and 2022-23 admitted batches. At the end of II semester the students have to complete Community Service Project and at the end of IV semester the students have to link up with any industry to learn employability skills i.e. two months internship. After completion of two months internship all the students have to be enrolled with industries for six months apprenticeship in the VI semester

ASSESSMENT PATTERN

Each course carries 100 marks of which 50 marks is in the form of internal assessment and the remaining 50 marks are in the form of external assessment. As per the CCE instructions the department of Economics is offering BA Economics(Honors) from the academic year 2023-24 and inviting 2020-21 batch students to continue for the four year honors degree course. As per the CCE instructions the department of Economics is going to conduct online tests in addition to offline for internal assessment for 50 marks for I, II and III years and 40 marks for the IV year.

Internal assessment for 50 Marks is as follows:

Paper I, II, III, IV, V, VI A & VI B :(First and Second Years I to V Semesters) Weightage for Internal Assessment is 50 marks.

For Mid Semester Examinations - 25 marks and for Continuous Assessment - 25 marks

Two Mid Semester Examinations will be conducted for 25 marks (1 hour) in the following.

Question Paper pattern: Short answer questions (5marks) : 02 out of 04 : $2 \times 5 = 10$ marks

Essay answer questions (10 marks) : 01 out of 02 : $1 \times 10 = 10$ marks

Multiple Choice questions(5 marks) : 05 out of 05: $1 \times 5 = 25$ marks

The average of two mid examination marks are to be taken for 25 marks.

For continuous assessment – 25 marks distributed in the following way:

Student Project - 10 marks, Assignment – 5 marks, Seminar - 5 marks, Viva voce exam - 05 marks

QUESTION PAPER MODEL

Up to 2020-21 admitted batch, each question paper has 2 parts namely A and B. Part 'A' consists of 8 short answer questions with choice, 4 out of 8, each question carries 5 marks. Part 'B' consists of essay type answer questions, the student should write answers for 4 questions with internal choice, each question carries 10 marks. The duration of the examination is 2½ hours. The syllabus and model question papers are shown separately.

From 2021-22 admitted batch, each question paper has 2 parts namely A and B. Part 'A' consists of 7 short answer questions with choice, 4 out of 7, each question carries 5 marks. Part 'B' consists of essay type answer questions in two groups, the student should write 3 out of 6 questions choosing at least one question from each group, each question carries 10 marks. The duration of the examination is 2 hours. The syllabus and model question papers are shown separately.

The following members of Board of Studies of Economics were attended the meeting at 10.30 a.m. on 30-04-2024 in the department of Economics, discussed and approved the above presented Choice Based Credit System, Course model, scheme of examination etc. They have also approved the syllabus and Model question papers.

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA

**DEPARTMENT OF ECONOMICS
ALLOCATION OF CREDITS AT B.A. COURSE LEVEL**

S. No.	Semester	Course Code	Course Title	Hours per week	Max Marks			Credits
					CIA	SEE	Total	
1	I	1102	Fundamentals of Social Sciences	4	50	50	100	4
			Perspectives on Indian Society	4	50	50	100	4
2	II	2102	Microeconomics	4	50	50	100	4
				Mathematical methods for Economics	4	50	50	100
3	III	3102	Macro Economics	4	50	50	100	4
4		3103	Economic Thought and Political Economy	4	50	50	100	4
		3104	Development Economics	4	50	50	100	4
		3105	Public Economics	4	50	50	100	4
5	IV	4102	India and AP Economics	4	50	50	100	4
		4103	Statistical Methods for Economics	4	50	50	100	4
				International Economics	4	50	50	100
III YEAR B.A/B.Com SYLLABUS (W.E.F 2022-2023) (To Choose One pair from the Four (A,B,C,&D))								
6	V	6A	Insurance Services	5	40	60	100	4
7	V	7A	Banking and Financial Services	5	40	60	100	4
8	V	6B	Rural Entrepreneurship and MSME's	5	40	60	100	4
9	V	7B	Farmer Producer Organizations	5	40	60	100	4
10	V	6C	Urban Entrepreneurship and MSME's	5	40	60	100	4
11	V	7C	Retails and Digital Marketing	5	40	60	100	4
12	V	6D	Inferential Statistics and Software Packages	5	40	60	100	4
13	V	7D	Project Designing and Report Writing	5	40	60	100	4
14	VI		Apprenticeship				100	4

CERTIFICATE COURSE

15		CC	Indian Economy	3	0	50	50	2
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PROGRAM OUTCOMES OF BACHELOR OF ARTS (B.A.)

Programme Outcomes (POs)

After the completion of the B. A Programme, the students will be able to achieve the following outcomes:

PO1. Critical Thinking:

Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational and personal) from different perspectives.

PO2. Effective Communication:

Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and by connecting people, ideas, books, media and technology across the World.

PO3. Social Interaction:

Elicit views of others, mediate disagreements and help reach conclusions in group settings.

PO4. Effective Citizenship:

Demonstrate empathetic social concern and equity-centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.

PO5. Ethics:

Recognize different value systems including that of own, understand the moral dimensions of our decisions, and accept responsibility for them.

PO6. Environment and Sustainability:

Understand the issues in the contexts of environmental and sustainable development.

PO7. Self-directed and Life-long Learning:

Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes.

PROGRAM SPECIFIC OUTCOMES of B.A. ECONOMICS

Programme (Economics) Specific Outcomes (PSO)

After completion of Economics programme, the students will be in a position to take informed decisions with regard to the following:

PS01 - How the consumers and producers will take rational decisions in the context of unlimited needs and availability of scarce resources;

PS02 – How the economy at the aggregate level works, what are the determinants of national income, prices, demand for and supply of money, poverty, and unemployment in an economy;

PS03 - He/she Gets understanding of the process of economic growth, economic development, sustainable growth in the context of existence of trade-off between rapid economic growth and environmental sustainability in the long run;

PS04 - He/she will be able to apply the determinants of economic growth and development to the economies of India and Andhra Pradesh and appraise the fiscal, monetary and other socio-economic policies being pursued in India and Andhra Pradesh

PS05 – He/she will get a basic understanding of Statistical Methods with a view to applying them to economics and real life situations.

Economics Major - Semester 1

Paper – 1: Fundamentals of Social Sciences

Learning objectives: The student will be able to understand the nature, various approaches, organs of the state, social perspectives, and application of ICT.

Learning Outcomes: On successful completion of the course the student will be able to :

1. Learn about the nature and importance of social science.
2. Understand the Emergence of Culture and History
3. Know the psychological aspects of social behaviour
4. Comprehend the nature of Polity and Economy
5. Knowledge on application of computer technology

Unit – I – What is Social Science?

1. Definition and Scope of Social Science – Different Social Sciences
2. Distinction between Natural Science and Social Sciences
3. Interdisciplinary Nature of Social Sciences
4. Methods and Approaches of Social Sciences

Unit -II: Understanding History and Society

1. Defining History, Its Nature and Scope
2. History- A Science or an Art
3. Importance of History in the Present Society
4. Types of History and Chronology of Indian History

Unit – III – Society and Social Behaviour

1. Definition , Nature and Scope of Psychology
2. Importance of Social Interaction
3. Need of Psychology for present Society
4. Thought process and Social Behavior

Unit – IV – Political Economy

- 1. Understanding Political Systems**
- 2. Political Systems – Organs of State**
- 3. Understanding over Economics - Micro and Macro concepts**
- 4. Economic Growth and Development - Various aspects of development**

Unit - V – Essentials of Computer

1. Milestones of Computer Evolution - Computer – Block Diagram, Generations of Computers
2. Internet Basics – Internet History, Internet Service Providers – Types of Networks – IP – Domain Name Services – Applications
3. Ethical and Social Implications – Network and Security concepts – Information assurance fundamentals
4. Cryptography – Symmetric and Asymmetric –malware – Fire walls – Fraud Techniques – Privacy and Data Protection

Reference Books :

1. The social sciences: An Integrated Approach by James M. Henslin and Dannel F. Chambliss
2. The Wonder that was India – A.L.Bhasham
3. Introduction to Psychology – Morgan and King
4. Principles of Political Science – A.C. Kapoor
5. Contemporary Political Theory – J.C.Johari
6. M.L.Jhingan – Economic Development – Vikas, 2012
7. ML Seth – Macro Economics - Lakshminarayana Agarawal, 2015
8. Fundamentals of Computers by V. Raja Raman
9. Cyber Security Essentials by James Graham, Richard Howard, Ryan Olson

Activities:

1. Group Project Work
2. PPT Presentation, Participation in Webinars
3. Field visits
4. Group Discussion
5. Survey and Analysis
6. Charts and Poster presentation
7. Identifying the attributes of network (Topology, service provider, IP address and bandwidth of your college network) and prepare a report covering network architecture.
8. Identify the types of malwares and required firewalls to provide security.
9. Latest Fraud techniques used by hackers.

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA

I – B A ECONOMICS (HONOURS)

FUNDAMENTALS OF SOCIAL SCIENCES

FIRST SEMESTER END EXAMINATIONS

Time: 2 Hours

MAX.MARKS:50

PART - I

Answer any THREE questions by attempting at least one question from each group 3X10=30

GROUP A

1. Explain the methods and approaches commonly used in Social Sciences.
2. Assess the importance of studying history in the present society
3. Define Psychology and explain its nature and scope.

GROUP B

4. Define political systems and outline the organs of the state.
5. Explain the differences between microeconomics and macroeconomics and illustrate with examples.
6. Describe the milestones of computer evolution. Explain the significance of each generation of computers and their contributions to technological advancement.

PART – II

Answer any FOUR of the following

(4 X5 = 20)

7. The Scope of Social Science
8. Distinguish Between Natural Science and Social Sciences
9. Historical Research
10. Types of History
11. Social Interaction
12. Economic Growth
13. Basics of the Internet

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA
I – B A ECONOMICS (HONOURS)
FUNDAMENTALS OF SOCIAL SCIENCES
FIRST SEMESTER END EXAMINATIONS

Time:2 Hours

MAX MARKS:50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	2	2
Module-II	1	2	3
Module-III	1	1	2
Module-IV	2	1	3
Module-V	1	1	2
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA

Economics Major – Semester - I

Paper – II

Perspectives on Indian Society

Learning objectives: The student is expected to demonstrate the significance of social sciences through better understanding of various fields of social experience and would be able to apply methods and approaches to social phenomena.

Learning Outcomes: On successful completion of the course the student will be able to :

1. Learn about the significance of human behavior and social dynamics.
2. Remembers the Indian Heritage and freedom struggle
3. Comprehend the philosophical foundations of Indian Constitution
- 4. Knowledge on Indian Economy**

Unit – 1 – Man in Society

1. Human Nature and Real-Life Engagement
2. Social Groups and Social Dynamics
3. Individualism and Collectivism – Ethical Concerns
4. Human Life – Social Influence and Social Impact

Unit-II: Indian Heritage and Freedom Struggle in India

1. Cultural & Heritage sites of Tourism in India
2. Indian Dance, Music and Yoga
3. Rise of Nationalism Under British Rule in brief (1857-1947)
4. Contemporary history of India-integration of Princely States, abolition of Zamindari, formation of linguistic states

Unit – 3 – Indian Constitution

1. Philosophical Foundations of Indian Constitution
2. Elements of Indian Constitution
3. Study of Rights in Indian Constitution
4. Directive principles to State

Unit – 4. Indian Economy

- 1. Indian Economy - Features – Sectoral contribution in income**
- 2. Role of Financial Institutions - RBI - Commercial Banks**
- 3. Monetary and Fiscal Policies for Economic Development**
- 4. Economic Reforms - Liberalization - Privatization- Globalization**

Unit – 5 - Impact on Society & Analytics

1. Role of Computer, impact of Computers on human behavior, e-mail,
2. Social Networking- WhatsApp, Twitter, facebook, impact of Social Networks on human behavior.
3. Simulating, Modeling, and Planning, Managing Data, Graphing, Analyzing Quantitative Data,
4. Expert Systems and Artificial Intelligence Applications in the Social Sciences

References :

1. Introduction to Psychology – Atkinson RC
2. History of the freedom movement in India – Tarachand
3. India since Independence – Bipinchandra
4. Introduction to the Constitution of India D.D.Basu
5. S.K Misra & V.K Puri – Indian Economy, Himalaya Publishing House , 2015
6. Government of India, Economic Survey (Annual), New Delhi
7. Information and Communication Technology by APCCE
8. Computer Applications in the Social Sciences by Edward E. Brent, Jr. and Ronald E. Anderson

Activities:

1. Assignment
2. PPT Presentation, Participation in Webinars
3. Field visits
4. Group Discussion
5. Survey and Analysis
6. Charts and Poster presentation
7. Identify the peripherals connected to a system and label them as either Input or Output or both.
8. Identify the Operating System loaded in your system and compare the features with other existing Operating System.
9. Collect latest census data and draw a graph indicating the growth rate.
10. Predicting the risk of depression, substance dependency, drinking, obsessive compulsive disorders, and suicide using AI.

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA
I – B A ECONOMICS (HONOURS)
PERSPECTIVES OF INDIAN SOCIETY
FIRST SEMESTER END EXAMINATIONS

Time: 2 Hours

MAX. MARKS:50

PART - I

Answer any THREE questions by attempting at least one question from each group 3X10=30

GROUP A

1. Discuss the concept of human nature and its implications in real-life engagements.
2. Evaluate the factors that led to the rise of nationalism during the British rule in India
3. Discuss the philosophical foundations of the Indian Constitution, drawing from its underlying principles and values.

GROUP B

4. Describe the features of the Indian economy and contribution of various sectors to Indian Economy.
5. Analyze the economic reforms of liberalization, privatization, and globalization in India.
6. Assess the influence of social networking platforms like WhatsApp, Twitter, and Facebook on human behavior and interpersonal relationships

PART - II

Answer any FOUR of the following

4 X 5 = 20 M

7. Individualism and collectivism
8. Social influence on human life
9. Heritage sites in India
10. Fundamental rights
11. Directive Principles
12. Reserve Bank of India
13. Email

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA
I – B A ECONOMICS (HONOURS)
PERSPECTIVES OF INDIAN SOCIETY
FIRST SEMESTER END EXAMINATIONS

Time:2 Hours

MAX MARKS:50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	2	2
Module-II	1	2	3
Module-III	1	1	2
Module-IV	2	1	3
Module-V	1	1	2
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS) KAKINADA

Economics Major - Semester 2

Paper – III: MICROECONOMICS

Course Objective: This course is to learn about basic concepts, principles and theories in Microeconomics to understand the economic behavior of an individual person and firm.

Course Learning Outcomes:

After studying this course, the student shall be able to achieve the following outcomes:

CO1: Explain what is an economy, economics and differentiate between micro and macro economics

CO2: Analyses the demand of a product and estimate elasticity

CO3: Estimate production function and understand its application

CO4: Analyze functioning of different markets and their differentiations

CO5: Examine the determination of rent, wage, interest and profit

Unit-1: Introduction to Economics

- Economic Activities and Economic System; Definition, Scope and Importance of Economics
- Fundamental problems of economics: Scarcity and Choice, Production Possibilities Curve
- Meaning and Scope of Microeconomics; Differences between Micro and Macro Economics
- Principles of Microeconomics: Equilibrium, Optimization, Welfare ; Methodology in Economics : Positive and Normative

Unit -2: Demand and Consumption

- Demand: Meaning, Types and Factors; Law of Demand
- Elasticity of Demand: Meaning, Price, Income and Cross Elasticities
- Utility: Meaning, Types, Importance; Marginal Rate of Substitution (MRS), DMRS
- Indifference Curves (IC): Concept, Properties; Budget Line; Consumer Equilibrium under IC

Unit -3: Production and Supply

- Firm: Concept and Objectives; Production and Factors of Production; Concepts of Production, Cost and Revenue: Total, Average, Marginal
- Production Function: Meaning and Types; Cobb- Douglas Production Function
- Law of Variable Proportions; Laws of Returns to Scale
- Supply: Meaning, Factors, Law of Supply, Elasticity of Supply

Unit-4: Markets

- Market: Concept and Classification; Perfect Competition: Characteristics, Equilibrium of Firm and Industry
- Monopoly: Characteristics, Equilibrium, Price Discrimination
- Monopolistic Competition: Characteristics, Equilibrium, Selling Costs
- Oligopoly: Characteristics, Types, Kinked Demand Curve Model

Unit - 5: Distribution

- Distribution: Meaning, types and importance
- Rent: Ricardian Theory of Rent, Marshallian Quasi Rent
- Theories of Wage: Subsistence Theory, Modern Theory
- Theories of Interest: Classical Theory, Loanable Funds Theory
- Theories of Profit: Risk and Uncertainty Theory, Innovations Theory

References:

1. Microeconomic Analysis, Bilingual Textbook, APSCHE
2. H. L. Ahuja, Advanced Economic Theory, S. Chand, 2004
3. A. Koutsoyiannis, Modern Microeconomics – Macmillan, London.
4. P. N. Chopra, Principles of Economics, Kalyani Publishers, Ludhiana, 2018.
5. Telugu Academy Publications on Microeconomics
6. Microeconomics, Dr. Br. Ambedkar Open University Material
7. Microeconomics, IGNOU Material

Suggested Activities:

- Unit-1: Group discussion on Identifying Surrounding Economic Activities
- Unit-2: Project on Demand Analysis of any Good/Services and make presentation
- Unit-3: Assignment on any production function or concepts of production
- Unit-4: Field visit to any market and submission of a report
- Unit-5: Seminar on distribution theories

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA
I – B A ECONOMICS (HONOURS)
MICROECONOMICS
SECOND SEMESTER END EXAMINATIONS

Time: 2 Hrs

Max. Marks: 50

PART - I

Answer any THREE questions by attempting at least one question from each group 3X10=30

GROUP - A

1. Define Economics? Explain the importance and scope of Micro Economics
2. Explain the consumer equilibrium with the help of Indifference curve analysis.
3. Explain the law of variable proportions.

GROUP - B

4. Discuss different types of Cost Functions
5. Explain the price determination under monopoly
6. Define rent and explain the Ricardian theory of rent

PART - II

Answer any Four of the following

(4 X 5 = 20 M)

7. Wealth definition
8. Normative-Positive science
9. Consumer surplus
10. Law of demand with its exceptions
11. Cobb-Douglas production function
12. Kinked demand curve
13. Marginal productivity theory of distribution

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA
I – B A ECONOMICS (HONOURS)
MICRO ECONOMICS
SECOND SEMESTER END EXAMINATIONS

Time:2 Hours

MAX MARKS:50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	2	3
Module-II	1	2	3
Module-III	2	1	3
Module-IV	1	1	2
Module-V	1	1	2
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA

Economics Major - Semester 2

Paper – IV: MATHEMATICAL METHODS FOR ECONOMICS

Course Objective: This course is to provide basic understanding about mathematical methods relevant to economics and skills to apply them in understanding various economic issues.

Course Learning Outcomes:

After studying this course, the student shall be able to achieve the following outcomes:

- CO1:** Explain the basics of sets, functions and their graphical representation
- CO2:** Learn the rules of differentiation and apply the same to economic problems
- CO3:** Learn and use maxima and minima to Optimization problems in economics
- CO4:** Apply rules of integration to estimate the size of consumers' and producers' surplus
- CO5:** Solve the economic problems through the application of the Matrix Theory

Unit 1: Sets & Functions

- Role of Mathematical Methods in Economics
- Sets: Types, Operations
- Functions: Meaning, Types, Graphical Representation, Applications in Economics.

Unit 2: Differential Calculus

- Limits of Functions; Continuity and Differentiability of a Function
- Derivative of a Function; Rules of Differentiation
- First and Second Derivatives and their Interpretations; Partial Derivatives
- Applications of Derivatives in Economics

Unit 3: Optimization Problems and their Applications

- Concept of Optimization in mathematics; Problems of Maxima and Minima
- Unconstrained & Constrained Optimization
- The Method of Lagrange Multipliers
- Some Applications of Optimization in Economics

Unit 4: Integrations and Linear Programming

- Concept of integration; Simple Rules of Integration
- Application of Integrations in Economics
- Linear Programming: Basic Concept, Formulation of Problem; Feasible, Basic and Optimal Solutions
- Applications of Linear Programming in Economics.

Unit 5: Matrices and Determinants and Applications in Economics

- Matrix: Concept, Types; Matrix Operations: Addition, Multiplication
- Determinants, Inverse of a Matrix
- Solution to the System of Simultaneous Equations, Cramer's Rule
- Some Applications of Matrix Theory in Economics

References:

1. Alien, R.G.D. (1974), *Mathematical Analysis for Economists*, Macmillan Press and ELBS, London.
2. Chiang, A.C. (1986), *Fundamental Methods of Mathematical Economics*, McGraw Hill, New York.
3. Yamane, Taro (1975), *Mathematics for Economists*, Prentice Hall of India New Delhi.
4. Heijdra, B.J. and V.P. Frederick (2001), *Foundations of Modern Macroeconomics*, Oxford University Press, New Delhi.
5. Knut Sydsaeter and Peter Hammond (2008), *Mathematics for Economic Analysis*. Pearson education.
6. Open Source Online Materials & Videos: IGNOU, e-PG Pathasala, SWAYM, Khan Academy etc.

Suggested Activities:

Unit-1: Assignments on solving sets and modeling various functions

Unit-2: Exercises on solving differential equation and their application in economics

Unit-3: Board Presentation by students in solving the optimization problems related to economics

Unit-4: Task Based Learning (TBL) for solving and application of the liner program models with economic examples

Unit-5: Group Projects on solving matrix problems, submit report and make presentation.

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA
I – B A ECONOMICS (HONOURS)
Paper – IV: MATHEMATICAL METHODS FOR ECONOMICS
SECOND SEMESTER END EXAMINATIONS

Time: 2 Hrs

Max. Marks: 50

PART - I

Answer any THREE questions by attempting at least one question from each group 3X10=30

GROUP – A

1. Explain the importance of Mathematical methods in Economics
2. Define Functions. Explain types of functions & it's application.
3. The demand for the product of a company is given by:

$$3p = 9q^2 - 540$$

While the supply function is given by:

$$P = 30q - 63$$

Determine:

- i. The equilibrium price and quantity.
- ii. The elasticity of supply when $q = 5$ units

GROUP – B

4. Find maxima & minima
5. Application of LPP in Economics
6. Solve using Cramer's rule

$$f(x) = 3x^4 - 2x^3 + 6x^2 + 6x + 1$$

$$3x - y + 2z = 3$$

$$2x - 3y + z = -3$$

$$x + 2y + z = 4$$

PART - II

Answer any FOUR of the following

(4x5=20)

7. If $A = (1,4,5)$ $B = (2,4,5)$ & $C = (2,3)$ then show that $(A \cup B) \cup C = A \cup (B \cup C)$
 8. In a certain culture, the count of bacteria gets doubled after every hour. There are 3 bacteria in the culture initially. What would be the total count of bacteria at the end of 6th hour.
 9. Lagrange Multiplier
 10. Find $\int (x^3 + 3x^2 + 5x + 6) dx$
 11. Consider the function $f(x) = x^2 - 4x + 3$
 12. Find the roots for $x^2 - 5x + 6 = 0$
 13. Find determinants of matrix
- | | | |
|---|---|---|
| 1 | 5 | 6 |
| 7 | 2 | 4 |
| 5 | 7 | 9 |

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA
I – B A ECONOMICS (HONOURS)
Paper – IV: MATHEMATICAL METHODS FOR ECONOMICS
SECOND SEMESTER END EXAMINATIONS

Time:2 Hours

MAX MARKS:50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	2	3
Module-II	2	1	3
Module-III	1	2	3
Module-IV	1	1	2
Module-V	1	1	2
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
Economics Minor - Semester 2

Paper – I: MICROECONOMICS

Course Objective: This course is to learn about basic concepts, principles and theories in Microeconomic to understand the economic behavior of an individual person and firm.

Course Learning Outcomes:

After studying this course, the student shall be able to achieve the following outcomes:

CO1: Explain what is an economy, economics and differentiate between micro and macro economics

CO2: Analyses the demand of a product and estimate elasticity

CO3: Estimate production function and understand its application

CO4: Analyze functioning of different markets and their differentiations

CO5: Examine the determination of rent, wage, interest and profit

Unit-1: Introduction to Economics

- Economic Activities and Economic System; Definition, Scope and Importance of Economics
- Fundamental problems of economics: Scarcity and Choice, Production Possibilities Curve
- Meaning and Scope of Microeconomics; Differences between Micro and Macro Economics
- Principles of Microeconomics: Equilibrium, Optimization, Welfare ; Methodology in Economics : Positive and Normative

Unit -2: Demand and Consumption

- Demand: Meaning, Types and Factors; Law of Demand
- Elasticity of Demand: Meaning, Price, Income and Cross Elasticities
- Utility: Meaning, Types, Importance; Marginal Rate of Substitution (MRS), DMRS
- Indifference Curves (IC): Concept, Properties; Budget Line; Consumer Equilibrium under IC

Unit -3: Production and Supply

- Firm: Concept and Objectives; Production and Factors of Production; Concepts of Production, Cost and Revenue: Total, Average, Marginal
- Production Function: Meaning and Types; Cobb- Douglas Production Function
- Law of Variable Proportions; Laws of Returns to Scale
- Supply: Meaning, Factors, Law of Supply, Elasticity of Supply

Unit-4: Markets

- Market: Concept and Classification; Perfect Competition: Characteristics, Equilibrium of Firm and Industry
- Monopoly: Characteristics, Equilibrium, Price Discrimination
- Monopolistic Competition: Characteristics, Equilibrium, Selling Costs
- Oligopoly: Characteristics, Types, Kinked Demand Curve Model

Unit - 5: Distribution

- Distribution: Meaning, types and importance
- Rent: Ricardian Theory of Rent, Marshallian Quasi Rent
- Theories of Wage: Subsistence Theory, Modern Theory
- Theories of Interest: Classical Theory, Loanable Funds Theory
- Theories of Profit: Risk and Uncertainty Theory, Innovations Theory

References:

1. Microeconomic Analysis, Bilingual Textbook, APSCHE
2. H. L. Ahuja, Advanced Economic Theory, S. Chand, 2004
3. A. Koutsoyiannis, Modern Microeconomics – Macmillan, London.
4. P. N. Chopra, Principles of Economics, Kalyani Publishers, Ludhiana, 2018.
5. Telugu Academy Publications on Microeconomics
6. Microeconomics, Dr. Br. Ambedkar Open University Material
7. Microeconomics, IGNOU Material

Suggested Activities:

Unit-1: Group discussion on Identifying Surrounding Economic Activities

Unit-2: Project on Demand Analysis of any Good/Services and make presentation

Unit-3: Assignment on any production function or concepts of production

Unit-4: Field visit to any market and submission of a report

Unit-5: Seminar on distribution theories

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA
I – B A ECONOMICS (HONOURS)
MINOR PAPER I - MICROECONOMICS
SECOND SEMESTER END EXAMINATIONS

Time: 2 Hrs

Max. Marks: 50

PART - I

Answer any THREE questions by attempting at least one question from each group 3X10=30

GROUP - A

1. Define Economics? Explain the importance and scope of Micro Economics
2. Explain the consumer equilibrium with the help of Indifference curve analysis.
3. Explain the law of variable proportions.

GROUP - B

4. Discuss different types of Cost Functions
5. Explain the price determination under monopoly
6. Define rent and explain the Ricardian theory of rent

PART - II

Answer any Four of the following

(4 X 5 = 20 M)

7. Wealth definition
8. Normative-Positive science
9. Consumer surplus
10. Law of demand with its exceptions
11. Cobb-Douglas production function
12. Kinked demand curve
13. Marginal productivity theory of distribution

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA
I – B A ECONOMICS (HONOURS)
MINOR PAPER I - MICRO ECONOMICS
SECOND SEMESTER END EXAMINATIONS

Time:2 Hours

MAX MARKS:50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	2	3
Module-II	1	2	3
Module-III	2	1	3
Module-IV	1	1	2
Module-V	1	1	2
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA
II Year BA Economics Hons -Semester – III
Paper – V : MACROECONOMICS
SYLLABUS under CBCS (with effect from 2023 – 24)
Course Code: 3102

Course Objective: This course is to learn about basic concepts, principles and theories in Macroeconomics to understand the functioning of a macro economy.

Course Learning Outcomes: After studying this course, the student shall be able to achieve the following outcomes:

CO1: Explain the functioning a macro economy with its inter-linkages and measure and analyse the national income of the country

CO2: Analyse the Classical and Keynes theories of employment and its application in current Economy

CO3: Explain the importance of money and banking along with their functions Analyse RBI policies

CO4: Analyse causes and evaluate the measures to control inflation and trade cycles in the economy

CO5: Evaluate the macroeconomic policy targets

Syllabus

Unit - 1: Introduction to Macroeconomics and National Income

- Macroeconomics: Definition, Scope and Importance; Macroeconomic Variable: Stock and Flow
- Circular Flow of Income: Two, Three and Four Sector Models
- National Income: Definition, Concepts, Importance
- Measurement of National Income and Difficulties

Unit -2: Theories of Employment, Consumption and Investment

- Classical Theory of Employment: Assumptions, Say's Law of Market, Pigou's WagePrice Flexibility, Classical Model, Criticism
- Consumption: Factors, Consumption Function, Keynes' Psychological Law of Consumption
- Investment: Types, Factors, Investment Function; Marginal Efficiency of Capital, Multiplier and Accelerator
- Keynesian Theory of Employment: Assumption, Concepts and Model

Unit – 3: Money and Banking

- Money: Definition, Types, Functions; RBI classification of Money
- Theories of Money: Fisher and Cambridge • Banking: Definition, Types, Importance, Functions; NBFCs
- Central Bank: Objectives, Functions, Monetary Policy

Unit – 4: Inflation and Trade Cycles

- Inflation: Meaning, Types, Importance, Measurement
- Causes, Consequences and Controlling of Inflation
- Inflation vs Unemployment, Phillip's Curve
- Trade Cycles: Phases, Causes and Controlling Measures

Unit -5: Financial Market and Macroeconomic Policies

- Financial Markets: Types, Instruments, Functions
- Stock Market: Functions, Indices Sensex and Nifty
- Macroeconomic Policy: Targets, Indicators and Instruments; Fiscal Policy and Crowding-Out Effect
- Neo-classical and Keynesian Synthesis: IS-LM Basic Model

References:

1. Macroeconomic Analysis, Bilingual Textbook, APSCHE
2. H. L. Ahuja, Advanced Economic Theory, S. Chand, 2004
3. P. N. Chopra, Macroeconomics, Kalyani Publishers, Ludhiana, 2014.
4. D. M. Mithani, Macro Economic Analysis and Policy, Himalaya Publications, New Delhi
5. Telugu Academy Publications on Macroeconomics
6. Macroeconomics, Dr. Br. Ambedkar Open University Material
7. Macroeconomics, IGNOU Material

Suggested Activities:

Unit-1: Practical Exercise on national income measurement

Unit-2: Group discussion on application of classical and Keynesian employment theories to current economics

Unit-3: Field visit to commercial bank and submit a report

Unit-4: Assignment on current measures to control inflation

Unit-5: Quiz on financial markets and debate on monetary vs fiscal policy

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA
II – B A ECONOMICS (HONOURS)
PAPER V - MACROECONOMICS
THIRD SEMESTER END EXAMINATIONS

Time: 2 Hrs

Max. Marks: 50

PART - I

Answer any THREE questions by attempting at least one question from each group 3X10=30

GROUP - A

1. -----
2. -----
3. -----

Group – B

4. -----
5. -----
6. -----

PART – II

Answer any FOUR of the following

(4 X5 = 20)

7. -----
8. -----
9. -----
10. -----
11. -----
12. -----
13. -----

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA
II – B A ECONOMICS (HONOURS)
PAPER V - MACRO ECONOMICS
THIRD SEMESTER END EXAMINATIONS

Time:2 Hours

MAX MARKS:50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	2	3
Module-II	1	2	3
Module-III	2	1	3
Module-IV	1	1	2
Module-V	1	1	2
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
II BA Economics Honors - Semester – III
Paper – VI : ECONOMIC THOUGHT AND POLITICAL ECONOMY
SYLLABUS under CBCS (with effect from 2023 – 24)

Course Objective:

This course is to learn about the philosophy and thoughts of various economists which are the basis for the evolution of economics as a discipline.

Course Learning Outcomes:

After studying this course, the student shall be able to achieve the following outcomes:

CO1: Explain the Economic thoughts of Pre-classical, Classical and Socialist.

CO2: Explain Neo-classical, Keynes and Post-Keynesian economic thoughts.

CO3: Analyse the essence of institutional and behaviourists' economic thoughts.

CO4: Evaluate the contribution of Indian economists to the evolution of economic thought.

CO5: Analyze the political economy in relation to development.

SYLLABUS

Unit - 1: Classical and Socialist Schools

- Pre-Classical School: Mercantilism, Physiocracy
- Classical School 1: Adam Smith, David Ricardo
- Classical School 2: Jeremy Bentham, John Stuart Mill
- Socialist School: Karl Marx, Fabian Socialists

Unit - 2: Neo-Classical and Keynesian Schools

- Neo Classical and Marginal Revolution School: Alfred Marshall, Vilfredo Pareto
- Keynesian School: John Maynard Keynes
- New Classical School
- New Keynesian School

Unit 3: Institutional and Behaviourist Schools

- Institutional School: Gunnar Mirdal, John Rawls
- New Institutional School 1: Ronald Coase, Frederick Hayek
- New Institutional School 2: Kenneth Arrow, Elinor Ostrom & Oliver E. Williamson
- Behaviourist School: Herbert Simon, Richard Thaler

Unit 4: Indian Political Thought

- Ancient Thought: Kautilya, Goutam Buddha
- Modern Thought1: Dadabhai Nauroji, R.C.Dutt; M.N. Roy
- Modern Thought2: Gandhi, Nehru, Ambedkar
- Contemporary Thought: Amartya Sen, Rao-Manmohan

Unit 5- Political Economy and Development

- Nexus between Politics and Economy; Basic Features of Political Economy
- Political Ideologies for Development: Economic Liberalism, Economic Nationalism, Marxism
- Role of Political Institutions for Development: Political Parties, Parliament

- Role of Non-political Institutions for Development: Bureaucracy, Regulatory Bodies, Judiciary

References:

1. Lokanathan (2018): History of Economic Thought, S.Chand & Co Ltd, New Delhi
2. Hajela, T.N: History of Economic Thought, Ane's Books Pvt Ltd., New Delhi
3. R.R. Paul: History of Economic Thought, Kalyani Publishers, New Delhi
4. Gide and Rist : History of Economic Doctrines, Digital Library of India, 2015.274711
5. Roll. E. (1973) : A history of Economic Thoughts, Father, London.
6. Ghosh B.N. And Ghosh Roma. A Short History of Economic Doctrines.
7. Lange, O., "Political Economy", Vol. 1, 1963
8. Open Source Online Materials & Videos: IGNOU, e-PG Pathasala, SWAYM, Khan Academy etc.

Suggested Activities:

Unit-1: Student Seminars on evolution of important economic doctrines

Unit-2: Group discussions on different schools of economic thought and their relevance today

Unit-3: Preparation of Comparative charts of various famous economic thoughts

Unit-4: Poster presentations on the economic ideology of Indian thinkers

Unit-5: Project on political economy of current Indian economy

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA
II – B A ECONOMICS (HONOURS)
PAPER VI - ECONOMIC THOUGHT AND POLITICAL ECONOMY
THIRD SEMESTER END EXAMINATIONS

Time: 2 Hrs

Max. Marks: 50

PART - I

Answer any THREE questions by attempting at least one question from each group 3X10=30

GROUP - A

1. -----
2. -----
3. -----

Group – B

4. -----
5. -----
6. -----

PART – II

Answer any FOUR of the following

(4 X5 = 20)

7. -----
8. -----
9. -----
10. -----
11. -----
12. -----
13. -----

PITHAPUR RAJAH'S GOVT.COLLEGE (AUTONOMOUS) KAKINADA
II – B A ECONOMICS (HONOURS)
PAPER VI - ECONOMIC THOUGHT AND POLITICAL ECONOMY
THIRD SEMESTER END EXAMINATIONS

Time:2 Hours

MAX MARKS:50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	2	3
Module-II	1	2	3
Module-III	2	1	3
Module-IV	1	1	2
Module-V	1	1	2
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
II Year BA Economics Hons -Semester – III
Paper – VII : Development Economics
SYLLABUS under CBCS (with effect from 2023–24)
Course Code: 3102

Course Objectives:

This course is to learn about basic concepts, principles and theories in development economics and apply them to analyse the issues in current economy

Course Learning Outcomes:

After studying this paper, the students shall be able to achieve the following outcomes:

CO1: Explain concepts of economic growth and development, measure them, identify their factors.

CO2: Analyse the developmental issues of poverty, unemployment, inequality and sustainable development and suggest measures

CO3: Comprehend the various theories of growth and development

CO4: Examine and suggest various developmental strategies suitable to developing countries

CO5: Explain the role of institutions, planning in economic development

Syllabus

Unit - 1: Introduction to Economic Growth and Development

- Economic Growth and Development: Meaning, Differences, Importance,
- Measurements of Growth and Development
- Factors and Obstacles of Economic Growth and Development; Kuznets' Characteristics of Modern Economic Growth
- World Bank and IMF Classification of Countries based on level of Development

Unit 2: Developmental Issues

- Poverty: Meaning, Types, Causes and Solutions; Vicious Circle of Poverty
- Unemployment: Meaning, Types, Causes and Solutions
- Inequalities: Meaning, Types, Causes and Solutions
- Sustainable Development and SDGs

Unit-3: Theories of Growth and Development

- Classical Theory of Development • Marxian Theory of Development
- Rostow's Stages of Economic Growth
- Neo-Classical Models of Economic Growth: Harrod-Domar Model, Solow Model

Unit – 4: Strategies of Economic Development

- Capitalist, Socialist and Mixed Economy Strategies
- Big Push Strategy; Balanced and Unbalanced Growth Strategies
- Mahalanobis Strategy; Export Promotion and Foreign Capital Strategy
- Endogenous Growth Strategy; Human Capital–Capability Strategy

Unit - 5: Institutions for Economic Development

- Role Institutions in Economic Development
- Basic Features of New Institutional Economics
- Economic Planning: Concept, Objectives, Role in Economic Development; Economic Federalism
- Role of International Institutions in Development: World Bank, IMF

References:

1. Ray, D. (2009), Development Economics, Princeton University Press.
2. Todaro M. P. and Stephen, C., Smith (2014), Economic Development, Pearson, 12 Ed..
3. M.L. Jhingan, The Economics of Development and Planning, Vrinda Publications,
4. Hayami and Godo: Development Economics, Oxford Publication.
5. Sen, A., (1999), Development as Freedom, Oxford University Press.
6. Thirlwall A. P., (2005), Growth and Development, Palgrave Macmillan; 8th Edition.
7. Chenery, Hollis and T. N. Srinivasan, (1998), Handbook of Development Economics, Elsevier.
8. Basu, Kaushik (2000), Analytical Development Economics: The Less developed Economy: Revisited, Oxford University Press, India.
9. Development Economics, Telugu Academy
10. Open Source Online Materials & Videos: IGNOU, e-PG Pathasala, SWAYM, Khan Academy etc.

Suggested Activities:

Unit-1: Group discussions on factors of economic growth and development

Unit-2: Assignments on developmental issues like poverty, unemployment and their programs

Unit-3: Prepare comparative flow charts of various theories of economic growth or development

Unit-4: Project on application of any theory of economic growth or development to the current economic Problem

Unit-5: Seminar on role of institutions in economic development and prepare a plan for development of local area

CO-PO Mapping:

(1: Slight [Low]; 2: Moderate[Medium]; 3: Substantial[High], '-' : No Correlation)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2	3	3	1	3	1	1	3	3	2			
CO2	3	3	3	2	2	1	1	3	3	3			
CO3	3	3	3	1	3	1	1	3	3	3			
CO4	3	3	3	2	2	1	1	3	3	2			
CO5	2	1	3	2	1	2	3	2	3	3			

PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS), KAKINADA
II BA ECONOMICS HONS
Paper-VII
DEVELOPMENT ECONOMICS
THIRD SEMESTER END EXAMINATIONS
Model Question Paper 2024-25

Time: 2 Hrs

Max. Marks: 50

PART - I

Answer any THREE questions by attempting at least one question from each group

Group – A

(3 X 10 = 30)

1. What is the meaning of Economic Development? Explain difference between Economic Growth and Economic Development
2. Explain the concept of Vicious Circle of Poverty
3. Discuss the Characteristics of developing countries.

Group – B

4. Explain the Harrod and Domar models of Growth.
5. Explain the Role of Infrastructure in Economic Development.
6. What is Economic Planning? Explain objectives of Economic Planning

PART - II

Answer any FOUR of the following

(4 X 5 = 20)

7. Sustainable development
8. Disinvestment
9. Rostow's stages of Economic Growth
10. Adam Smith's growth model
11. Unbalanced growth
12. Capital intensive method
13. IBRD

PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS), KAKINADA
II ECONOMICS HONS
Paper-VII
DEVELOPMENT ECONOMICS
THIRD SEMESTER END EXAMINATIONS

Time: 2 Hrs

Max. Marks: 50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	1	2
Module-II	2	1	3
Module-III	1	2	3
Module-IV	1	2	3
Module-V	1	1	2
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
II BA ECONOMICS HONS - Semester – III -
Paper – VIII - PUBLIC ECONOMICS
SYLLABUS under CBCS (with effect from 2023 – 24)
Course code : 4102

Course Objective:

This course aims to provide an understanding of public economics principles, theories, and policies, enabling students to analyse and evaluate issues in government revenue, expenditure and debt management.

Course Learning Outcomes: On successful completion of this course, the students will be able to achieve the following course learning outcomes

CO1: Explain and illustrate the basic concepts and principle of public finance

CO2: Discuss various sources of public revenue, different theories of taxation, tax systems and incidence of taxation

CO3: Analyse various principles, theories, practices of public expenditure with reference to public expenditure practices in India

CO4: Explain the concept of debt burden and its effect, budget concepts and deficits with reference to Indian economy.

CO5: Examine the importance of fiscal policy, fiscal federalism and discuss the role of finance commission with reference to India.

Syllabus

Unit 1: Introduction to Public Finance and Market Failure

- Meaning, Nature, Scope, Importance of Public Finance; Public vs Private Finance
- Principal of Maximum Social Advantage
- Types of Goods: Private, Public, Merit, Club Goods
- Problems of Market Failure, Externalities and Free Riding and Solutions.

Unit 2: Public Revenue

- Sources of Revenue: Tax and Non-tax; Canons of Taxation
- Theories of Taxation: Socio-Political Theory, Benefit Received Theory, Ability to Pay Theory
- Tax Systems: Progressive, Proportional, Regressive; Types of Taxes: Direct and Indirect
- Incidence and Effects of Taxation; Shares of Tax and Non-Tax Revenues in India.

Unit 3: Public Expenditure

- Principles of Public Expenditure (PE); Classification and Effects of PE
- Theories of PE: Wagner's Law, Peacock-Wiseman, Colin-Clarks Critical Limit Theory
- Determinants of PE; Criteria for Public Investment
- Trends and patterns of Public Expenditure in India; Reforms in public Expenditure in India.

Unit 4: Public Debt and Budget

- Public Debt (PD): Meaning, Types, Sources; Effects and Burden of PD
- Theories of PD: Classical Theory, Barro-Ricardo Equivalence, Keynesian Approach
- Shifting and Redemption of PD; Public Debt Management in India
- Budget: Meaning, Importance, Types; Basic Concepts and Deficits in Budget
- Fiscal Discipline and Consolidation, FRBM Act; Brief Analysis of a Recent Budget in India.

Unit 5: Fiscal Policy and Fiscal Federalism • Fiscal Policy:

Meaning, Objectives and Functions

- Principles of Multi-Unit Finance; Concept of Vertical and Horizontal Fiscal Imbalances
- Fiscal Federalism in India and Constitutional Provisions • Recent Finance Commission: Objectives and Recommendations
- Issues and Challenges of Fiscal Federalism and State Governments Finances in India.

Reference Books:

1. Musgrave, R. A. & Musgrave, P. B. (2004), Public Finance in Theory and Practice. Fifth edition, TATA McGraw-Hill
2. Tyagi, B.P., “Public Finance”, Jai Prakash Nath Co., 1992.
3. Bhatia H.L., “Public Finance”, Vikas Publishing House Pvt.Ltd., 1984.
4. Dalton, H., “Principles of Public Finance”, Routledge, 1st Edition, 2009.
5. Stiglitz, J. E (2000), Economics of the Public Sector. W W Norton
6. Rangarajan, C. and D. K. Srivastava (2011), Federalism and Fiscal Transfers in India. Oxford University Press, New Delhi.
7. Open Source Online Materials & Videos: IGNOU, e-PG Pathasala, Economic Survey, SWAYM, Khan Academy etc.

Activities Suggested:

Unit 1: Assignment on importance of public finance and role of government in an economy

Unit 2: Make poster presentation of Indian tax system with revenue details from recent budget.

Unit 3: Organize debates on the growth of public expenditure in India and its management.

Unit 4: Assignments on the management of deficits and public debt and watch budget presentation and make analysis.

Unit 5: Quiz sessions on the recommendations of finance commissions with justification for changes in criteria/ quantum of devolution.

CO-PO Mapping:

(1: Slight [Low]; 2: Moderate[Medium]; 3: Substantial[High], '-' : No Correlation)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	3	3	3	3	3	2	3	2	3	3			
CO2	3	3	2	3	3	3	3	2	3	3			
CO3	3	3	3	3	3	1	3	1	3	2			
CO4	3	3	2	3	3	2	3	1	3	2			
CO5	3	3	3	2	1	3	2	3	2	1			

PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS), KAKINADA
II- B.A ECONOMICS HONORS
Paper-VIII
PUBLIC ECONOMICS
THIRD SEMESTER END EXAMINATIONS
Model Question Paper 2024-25

Time: 2 Hrs

Max. Marks: 50

PART - I

Answer any THREE questions by attempting at least one question from each group (3 X 10 = 30)

Group – A

1. -----
2. -----
3. -----

Group – B

4. -----
5. -----
6. -----

PART – II

Answer any FOUR of the following

(4 X 5 = 20)

7. -----
8. -----
9. -----
10. -----
11. -----
12. -----
13. -----

PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS), KAKINADA
II- B.A ECONOMICS HONORS (CBCS PATTERN)

Paper-VIII

PUBLIC ECONOMICS

THIRD SEMESTER END EXAMINATIONS

Time: 2 Hrs

Max. Marks: 50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	1	2
Module-II	1	1	2
Module-III	2	2	4
Module-IV	1	1	2
Module-V	1	2	3
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
II BA ECONOMICS HONS - Semester – IV
Paper – IX - INDIA AND A.P ECONOMY

SYLLABUS (with effect from 2023 –24)

Course Objective:

This course is to provide basic understanding about functioning of various aspects in Indian economy and analyse various issues and problems and suggest measures.

Course Learning Outcomes:

After studying this paper, the students shall be able to achieve the following outcomes:

CO1: Explain the basic characteristics, structural changes, planning and human development in Indian economy

CO2: Analyse the changes in incomes, demography and the developmental issues such as poverty, inequality, unemployment and migration and suggest measures to address them

CO3: Examine the components of agricultural and industrial sectors and their performance

CO4: Examine the issues in public finance in terms of taxes, revenues, deficits and finance commission

CO5: Analyse the issues in Andhra Pradesh economy related to agriculture, industry and welfare programs

SYLLABUS

Unit 1: Basic Features, Planning and Human Development in India

- Basic characteristics of Indian Economy as a developing economy
- Economic development since independence, Economic Structure and its changes in India
- Planning Commission: Objectives, major strategies and achievements; NITI Ayog its approaches to economic transformation in India
- Trends in Human Development Index in India and Measures to Improve

Unit 2: National Income, Demography and Developmental Issues

- Trends in National income; Demographic Features
- Poverty and Inequalities; Occupational Structure and Unemployment
- Various Schemes of employment generation and eradication of poverty
- Issues in Rural and Urban Development; Labour Migration: Challenges and Measures

Unit 3: Agricultural and Industrial Developments

- Indian Agriculture: Agricultural Reforms, Agricultural Strategies and Agricultural Policy
- Agricultural Credit; Agricultural Price Policy & MSP
- Indian Industry: Economic Reforms and New Industrial Policy
- Industrial Development Programs: Make-in India, Start-up, Stand-up, Industrial Corridors

Unit-4 Indian Public Finance

- Indian Tax System and Recent changes ; GST and its impact on Commerce and Industry
- Centre, States Financial relations; Recommendations of Recent Finance Commission
- Fiscal Policy: Status and Issues in Public Expenditure and Public Revenue
- Status and Issues in Public Debt and Budget Deficits; Analysis of Latest Budget

Unit- 5 Andhra Pradesh Economy

- Basic characteristics of Andhra Pradesh economy after bifurcation in 2014; Impact of bifurcation on the Economy
- Challenges in industrial Development and new initiatives
- Challenges in Agriculture and Rural Development and new Initiatives
- Social Welfare Programmes and other measures to address Issues of Poverty and Unemployment; Skill Development Initiatives

References:

1. Dhingra, I.C., Indian Economy, Sultan Chand, New Delhi, 2014.
2. Gaurav Datt and Ashwani Mahajan, Datt and Sundharam's Indian Economy, S.Chand & Co., 2016 3. G. M. Meier, Leading Issues in Economic Development, Oxford University Press, New York,
4. P. K. Dhar, Indian Economy: Its Growing Dimensions, Kalyani Publishers, Ludhiana, 2018.
5. Reserve Bank of India, Handbook of Statistics on Indian Economy (Latest).
6. S.K.Misra & V.K.Puri, Indian Economy, Himalaya Publishing House, 2015 R.S.Rao,
7. A.P Economy- Telugu Academy, 2018 8. Economic Surveys

Suggested Activities:

Unit-1: Assignments on features and structural changes of Indian economy

Unit-2: Group Project on issues of poverty, unemployment and inequality and make suggestions Unit-3: Quiz on Agriculture and Industrial sectors

Unit-4: Group discussions to issues of taxation, public expenditure, Public debt, budget

Unit-5: Seminar topics in AP economy and field visits to industry or agriculture in local area submit a report

**PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS), KAKINADA
II- B.A ECONOMICS HONORS (CBCS PATTERN)**

**Paper-IX
INDIA AND AP ECONOMY
FOURTH SEMESTER END EXAMINATIONS
Model Question Paper 2024-25**

Time: 2 Hrs

Max. Marks: 50

PART - I

Answer any THREE questions by attempting at least one question from each group (3 X 10 = 30)

Group – A

1. -----
2. -----
3. -----

Group – B

4. -----
5. -----
6. -----

PART – II

Answer any FOUR of the following

(4 X 5 = 20)

7. -----
8. -----
9. -----
10. -----
11. -----
12. -----
13. -----

PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS), KAKINADA
II- B.A ECONOMICS HONORS
Paper-IX
INDIA AND AP ECONOMY
FOURTH SEMESTER END EXAMINATIONS

Time: 2 Hrs

Max. Marks: 50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	1	2
Module-II	1	1	2
Module-III	2	2	4
Module-IV	1	1	2
Module-V	1	2	3
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
II B.A. ECONOMICS HONORS - Semester – IV –
Paper – X: STATISTICAL METHODS FOR ECONOMICS
SYLLABUS under CBCS (with effect from 2023 – 24)
Course code : 4103

Course Objectives:

The course teaches students the basics of statistics with a special focus on its day-to-day applications in economics. It sets a necessary foundation for the econometrics courses and courses in advanced microeconomic theory within the Honors program.

Course Learning Outcomes:

At the end of the course, the student is expected to demonstrate the following cognitive abilities and psychomotor skills:

CO1: Understand the nature of statistics and able to collect data using questionnaire

CO2: Draws critical diagrams and graphs for presentation of data

CO3: Calculates and Analyses Averages and Dispersions using given data and information

CO4: Explains the uses of correlation and regression analysis, time series and index numbers in economic analysis.

CO5: Calculate index numbers

SYLLABUS

Unit – 1: Introduction to Statistics

- Nature and Definition of Statistics, scope, importance and limitations of Statistics
- Primary and Secondary data
- Census and Sampling techniques and their merits and demerits
- Schedule and questionnaire, Collection of data
- Applications in economics

Unit – 2: Diagrammatic Analysis

- Data: Meaning and Types; Frequency distribution
- Tabulation, Graphical presentation of data: Line graph, Histogram, Frequency Polygon, Cumulative Frequency Curves
- Diagrammatic presentation of data: Line, Bar, Pie Diagrams
- MS.Excel for Diagrammatic Analysis; Applications in economics

Unit – 3: Measures of Central Tendency and Dispersion

- Averages: Arithmetic Mean, Median, Mode, Geometric Mean, Harmonic Mean
- Dispersion: Range, Quartile Deviation, Mean Deviation, Standard Deviation, Coefficient of Variation
- MS.Excel for Measures of Central Tendency and Dispersion; Applications in economics

Unit – 4: Correlation and Regression

- Correlation: Concept, Definition and Use
- Types of Correlation: Karl Pearson's Correlation coefficient, Spearman's Rank Correlation
- Regression: Concept, Definition, Use, Regression Equations, Demand forecasting
- MS Excel for Correlation and Regression; Applications in economics

Unit – 5: Time Series and Index Numbers

- Time Series: Definition and Components; Measurement of Time Series: Moving Average and the Least Squares Method
- Index Numbers: Concepts of Price and Quantity Relatives, Laspeyres's, Paasche's and Fisher's Ideal Index Numbers
- Uses and Limitations of Index Numbers
- MS Excel for Index Numbers; Applications in economics

References:

1. B. R. Bhat, T. Srivenkataramana and K.S. MadhavaRao (1996): Statistics: A Beginner's Text, Vol. I, New Age International (P) Ltd
2. Goon A.M, Gupta M.K., Das Gupta B. (1991), Fundamentals of Statistics, Vol. I, World Press, Calcutta.
3. M. R. Spiegel (1989): Schaum's Outline of Theory and Problems in Statistics, Schaum's Outline Series.
4. S.P. Gupta, Statistical Methods , S. Chand & Co, 1985
5. Telugu Akademy Book, ParimanathmakaPaddathulu (For B.A.).

Suggested Activities:

Unit-1: Assignments of the application of various statistical methods

Unit-2: Student Seminar on themes requiring usage of tables, diagrams, statistical analysis and interpretation

Unit-3: Group project work for collection of data on locally relevant economic problems

Unit-4: Exercise on calculation of correlation and regression using Excel.

Unit-5: Chart Preparation on formulas of different index numbers.

PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS), KAKINADA

II- B.A ECONOMICS HONORS (CBCS PATTERN)

Paper-X

**STATISTICAL METHODS FOR ECONOMICS
FOURTH SEMESTER END EXAMINATIONS**

Model Question Paper 2024-25

Time: 2 Hrs

Max. Marks: 50

PART - I

Answer any THREE questions by attempting at least one question from each group (3X10 = 30)

Group – A

1. Explain the Scope and importance of Statistics
2. The number of bed-sheets manufactured by a factory during five consecutive weeks is given below.

Week	First	Second	Third	Fourth	Fifth
Number of Bed-sheets	600	850	700	300	900

Draw the bar graph representing the above data.

3. What are the types of averages and list out the merits and demerits of various averages

Group – B

4. Find the coefficient of variation for the following distribution:

Class-Interval	0-10	10-20	20-30	30-40	40-50	50-60	60-70
Frequency	7	12	18	25	16	14	8

5. Define correlation? Explain various types of correlation
6. Calculate price index number for 2020 by (a) Laspeyre's (b) Paasche's method

Commodity	2010		2020	
	Price	Quantity	Price	Quantity
A	5	60	15	70
B	4	20	8	35
C	3	15	6	20

PART - II

Answer any **FOUR** of the following questions

(4 X 5 = 20)

7. Primary data and Secondary data
8. Construct Histogram from the following data.

Marks	0-10	10-20	20-30	30-40	40-50	50-60	60-70
No. of Students	4	6	8	10	7	5	3

9. Find out the Mean Deviation from the following data.

X	10	11	12	13	14	15
f	3	12	18	12	3	2

10. Uses of Regression analysis
11. Find out the Spearman Rank Correlation from the following data

X	80	78	75	73	68	67	60	59
Y	12	13	14	17	15	16	18	19

12. Compute the seasonal averages for the following time series

	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec
2015	15	16	18	18	23	23	20	28	29	33	33	38
2016	23	22	28	27	31	28	22	28	32	37	34	44
2017	25	25	35	36	36	30	30	34	38	47	41	53

13. Write down the Uses of Index Numbers

PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS), KAKINADA

II- B.A ECONOMICS HONORS

Paper-X

STATISTICAL METHODS FOR ECONOMICS

FOURTH SEMESTER END EXAMINATIONS

Time: 2 Hrs

Max. Marks: 50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	1	2
Module-II	1	1	2
Module-III	2	1	3
Module-IV	1	2	3
Module-V	1	2	3
Total Marks	60	35	95

Instruction to the paper setter: the paper should contain 50 % of the questions from the theory and 50 % of the questions from the problem solving.

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
II B.A. ECONOMICS HONORS - Semester – IV
Paper – XI: INTERNATIONAL ECONOMICS
SYLLABUS (with effect from 2023 – 24)

Course Objective:

This Course aims to develop a systematic understanding of the key concepts and theories in international economics, enabling them to critically evaluate the impact of trade policies on national economies and welfare.

Course Learning Outcomes:

After completing the course, the student shall be able to achieve the following outcomes:

- CO1: Explain the importance and concepts of international trade
- CO2: Make a critical analysis of the theories of international trade
- CO3: Explain changes in the methods of determining exchange rates
- CO4: Analyse the effects of Trade Barriers and protectionism in International Trade.
- CO5: Explain multilateralism, regionalism and India's international trade

SYLLABUS

Unit - 1: Introduction to Theory of International Trade

- International Trade (IT): Meaning and Importance; Gains from Trade, Free Trade vs Restricted Trade
- Offer Curves: Meaning, Properties; Trade Elasticity
- Terms of Trade (ToT): Concept, Types, Equilibrium
- Opportunity Costs in IT; Trade Multiplier

Unit - 2: Theories of International Trade

- Classical Trade Theories: Absolute Advantage Theory, Comparative Advantage theory
- Modern Trade Theories: Heckscher-Ohlin Factor Endowments Theory, Leontief Paradox, Stolper-Samuelson Theorem
- Other Trade Theories: Prebisch-Singer's Secular Deterioration Thesis, Gunnar Myrdal Trade Theory in brief

Unit - 3: Exchange Rates and BOP Mechanism

- Exchange Rates: Meaning and Types; Changes in Exchange Rates: Devaluation & Revaluation, Depreciation & Appreciation
- Factors and Determination of Exchange Rate Purchasing Power Parity
- Balance of Payments (BoP): Definition, Composition, Equilibrium and Disequilibrium
- BoP Adjustment Mechanisms; Policy Assignment Problems and Mundel Model in brief

Unit- 4: Trade Barriers and International Finance

- Trade Barriers: Tariffs, Quotas, Subsidies, Dumping & Anti-Dumping, Price Discrimination, Effects of Trade Barriers
- Optimum Tariff: Theory and Formula; Effective Rate of Protection; New Protectionism
- Role of International Finance in Trade; Role of World Bank and IMF in International Trade and Finance

Unit- 5: Multilateralism, Regionalism and India's International Trade

- Multilateralism: Concept, GATT & WTO
- Forms of Economic Cooperation: Free Trade Area, Customs Union and Common Market
- India's International Trade: Trade Volume, Composition, Direction, BoP, Forex Reserves
- India's Important Trade Agreements and New Foreign Trade Policy

References:

1. Salvatore, D., “International Economics”, John Wiley, 12th Edition, 2015
2. Krugman, P., Obstfeld, M. and Melitz, M., “International Economics: Theory and Policy”, Pearson Education Indian Edition, 9th Edition, 2012
3. Cherunilam. F (2016), International Economics, The McGraw-Hill, New Delhi
4. Open Source Online Materials & Videos: IGNOU, e-PG Pathasala, SWAYM, Khan Academy etc.
5. Websites of WTO, IMF, WB, Ministry of Commerce, DPIIT, Govt of India

Suggested Activities:

Unit-1: Assignments and Student Seminars on theories of International Trade.

Unit-2: Web Assignments on economic cooperation and economic clusters

Unit-3: Poster presentations on free trade and protection

Unit-4: Debate on Indian trade and current trends

Unit-5: Workshop on DGFT sops for beginning export/import business

PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS), KAKINADA
II- B.A ECONOMICS HONORS (CBCS PATTERN)
Paper-XI
INTERNATIONAL ECONOMICS
FOURTH SEMESTER END EXAMINATIONS
Model Question Paper 2024-25

Time: 2 Hrs

Max. Marks: 50

PART - I

Answer any THREE questions by attempting at least one question from each group (3 X 10 = 30)

Group – A

1. -----
2. -----
3. -----

Group – B

4. -----
5. -----
6. -----

PART – II

Answer any FOUR of the following

(4 X 5 = 20)

7. -----
8. -----
9. -----
10. -----
11. -----
12. -----
13. -----

PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS), KAKINADA
II- B.A ECONOMICS HONORS
Paper-XI
INTERNATIONAL ECONOMICS
FOURTH SEMESTER END EXAMINATIONS

Time: 2 Hrs

Max. Marks: 50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	1	2
Module-II	1	1	2
Module-III	2	2	4
Module-IV	1	1	2
Module-V	1	2	3
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III B.A. & B.Com - Semester – V/VI -- Paper – VI(A) Insurance Services
SYLLABUS under CBCS (with effect from 2022 – 23)

Course code :

Course Objectives:

1. Explain the concept and principles of insurance service and functioning of insurance service agencies
2. Identify and analyse the opportunities related insurance services in local rural area;
3. Demonstrate practical skills to enable them to start insurance service agency or earn wage employment in it.

Syllabus:

Unit 1: Insurance Concept and Principles

Risk Management: Risk and Uncertainty, Risk Classification – Concept, Importance and Types of Insurance– Principles of Insurance – Insurance Regulations in India - Role of IRDA and Insurance Ombudsman –Scope for Insurance Business in India.

Unit 2: Life Insurance and Products

Life Insurance: Nature and Features - Major Life Insurance Companies in India - Important Life Insurance Products/policies and their Features: Conventional, Unit Linked, Annuities, Group Policies – Medical Examiner.

Unit 3: General and Health Insurances and Products

General Insurance: Nature, Features and Types - Major General Insurance Companies in India - Important General Insurance Products/Policies and their Features - Surveyor – Health Insurance: Nature and Features - Health Insurance Companies in India - Major Health Insurance Products/policies and their Features: Individual, Family, Group.

Unit 4: Practicing as an Insurant Agent

Insurance Contract and Terms of Insurance Policy - Registration of Insurance Agency with the Company — Procedure to issue a Policy: Application and Acceptance – Policy Lapse and Revival – Premium Payment, Assignment, Nomination and Surrender of Policy – Policy Claim - Important Websites and Apps of Insurance in India.

Unit 5: Understanding the Customer and Case Studies

Insurance Customer and Categories – Understanding Customer Mindset and Satisfaction - Addressing the Grievances of the Customer – Ethical Behavior in Insurance – Moral Hazard - Discussion of two different Case Studies related to Life or General or Health Insurance Services

Text Books

1. P. Periyaswamy: *Principles and Practice of Insurance*, Himalaya Publishers, NewDelhi (2nd Edition), 2019.
2. G. Dionne and S.E. Harrington (Eds.): *Foundations of Insurance Economics*,Kluwer Academic Publishers, Boston, 1997.
3. K. Jr. Black, and H.D. Skipper Jr.: *Life and Health Insurance*, Prentice Hall, UpperSaddle River, New Jersey, 2000.

Reference books:

1. Insurance Institute of India: *Principles of Insurance (IC-01)*, Mumbai, 2011.
2. Insurance Institute of India: *Practice of Life Insurance (IC-02)*, Mumbai, 2011.
3. Insurance Institute of India: *Practice of General Insurance (IC-11)*, Mumbai, 2011

Web Links

1. <https://egyankosh.ac.in/bitstream/123456789/6472/1/Unit-20.pdf>
2. <https://egyankosh.ac.in/bitstream/123456789/6470/1/Unit-21.pdf>
3. <https://www.irdai.gov.in>

**PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS),
KAKINADA**

III-B.A/ B.Com ECONOMICS – SEMESTER-V/VI

Paper-VI(A) INSURANCE SERVICES

Model Question Paper - 2023-24

Time: 2 Hours

Max. Marks: 50

PART – I

Answer any THREE questions by attempting at least one question from each group 3 x10 = 30

GROUP – A

1. Discuss various risk management strategies
2. What is Life Insurance? Explain benefits and features of Life Insurance
3. What are the characteristics and importance of general insurance

GROUP – B

4. What are the major general insurance Companies in India
5. Explain the procedure to issue an Insurance policy
6. Critically analyze what do customers want from their Insurance company

PART – II

Answer any FOUR of the following

(4 X 5 = 20)

7. What is risk management
8. Ombudsman
9. Medical Examiner
10. Group Health Insurance
11. Process of reviving a lapsed Life Insurance Policy
12. Insurance Premium
13. Moral Hazard

PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS), KAKINADA
Under (CBCS PATTERN)
III - B.A/ B.Com.
Paper-VI (A) INSURANCE SERVICES
SEMESTER - V

Time: 2 Hrs

Max. Marks: 50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	2	3
Module-II	1	1	2
Module-III	2	1	3
Module-IV	1	2	3
Module-V	1	1	2
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III Year - Semester – V/VI - B.A. & B.Com – Paper VII A- Banking and Financial Services
SYLLABUS under CBCS (with effect from 2022 – 23)

Course code :

Course Objectives:

Keeping in view job prospects in banking & financial sector the objective of the course is to give in-depth knowledge of Banking & Finance to the students of economics with practical inputs and prepare them for career in Banks & other Financial Institutions.

Syllabus:

Unit 1: Principles of Banking and Indian Banking System

Meaning of Banking – Principles of Banking – Functions of Banking – Structure of Indian Banking System – Regulations of Banking in India – Role of RBI in Banking – Anti-money Laundering - Basics of Financial literacy - Problems and Challenges of Banking in India.

Unit 2: Deposits, Loans and Digital Banking

Bank Deposit Account Types – Account Opening and Closing – Banking Customer types – KYC Norms – Negotiable Instruments: Cheque, Bill of Exchange, Promissory Note, Endorsement - Principles of Lending – Different categories of Loans – Mortgaging - Priority Sector Lending – E-Banking facilities: Debit Card, Credit Card, Net Banking, Mobile Banking, Tele-banking, Micro ATMs, Digital Currency – Core Banking Solutions.

Unit 3: Banking Correspondents and Common Service Centers

Banking Correspondent Model - Activities of Banking Correspondent: Deposit Mobilization. Identification of Borrowers, Collection and Recovery Loan, Other Banking Services – Common Services Centre (CSC) - Provision of Services by CSC – Requirement for Registering CSC and Telecentre - Case Study of Banking Correspondents with any Bank or CSC in Local Area.

Unit 4: Financial Services of NBFIs

Non-Banking Financial Institutions (NBFIs): Types and Major Players of NBFIs in India – Important Financial Services offered by NBFIs and their Features – Concept of EMI - Micro Finance: Concept and Operation - Chit Funds: Concept and Operations– Payment Banks - Regulations of NBFIs in India – Problems and Challenges of NBFIs in India

Unit 5: Work with Finance Service Company (FSC)

Types of loans by Finance Service Company (FSC) – Customer of FSC: Types and Needs - Marketing of FSC's Loans – Procedures and Requirements in FSC's Loan Sanction - Collection and Recovery of FSC Loans - Case Study of a FSC's services in Local Area.

Text books:

- A. D.R.Patade Babasaheb Sangale and T.N.Salve : *Banking and Finance: Fundamental of Banking*, Success Publications, Pune, January 2013.
- B. N. Mukund Sharma: *Banking and Financial Services*, Himalaya Publishers, 2015.

Reference books:

- A. Indian Institute of Banking and Finance: *Principles and Practices of Banking*, Macmillan India Limited, 2021
- B. Indian Institute of Banking and Finance: *Retail Banking*, Macmillan India Limited, 2015. 5. Reserve Bank of India - Hand book of Statistics on Indian Economy (Latest).

Web Links:

- a. <https://drive.google.com/file/d/1VU7aN4s5ikPQI7nX6mTBW-sVLQCNhfvK/view>
- b. <https://app1.unipune.ac.in/external/course-material/Fundamental-of-Banking-English.pdf>
- c. https://www.rbi.org.in/scripts/bs_viewcontent.aspx?Id=2234

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III-B.A/ B.Com. ECONOMICS – SEMESTER-V/VI (Under CBCS Pattern)
Paper-VII (A): BANKING AND FINANCIAL SERVICES
Model Question Paper- 2023-24

Time: 2 Hours

Max. Marks: 50

PART – I

Answer any THREE questions by attempting at least one question from each group 3 X10 = 30

GROUP – A

1. Explain the structure of Indian Banking System
2. Discuss the various types of Bank deposits
3. What are the core banking solutions? Analyze its need and benefits

GROUP – B

4. Examine the activities of banking correspondent
5. What is Micro Finance? Explain its features and benefits
6. Discuss the various types of customers of a finance service company

PART – II

Answer any FOUR of the following

(4 X 5 = 20)

7. Anti-Money Laundering
8. Types of cheques
9. Common Services Centre (CSC)
10. Deposit Mobilization
11. Payment Banks
12. EMI
13. Recovery of FSC's Loans

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III-B.A/ B.Com. ECONOMICS – SEMESTER-V/VI (Under CBCS Pattern)
PAPER VII (A) : BANKING AND FINANCIAL SERVICES

Time: 2 Hrs

Max. Marks: 50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	1	2
Module-II	2	1	3
Module-III	1	2	3
Module-IV	1	2	3
Module-V	1	1	2
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III B.A. & B.Com - Semester – V/VI - SYLLABUS under CBCS (from 2022 – 23)
Paper –VI (B) Rural Entrepreneurship and MSMEs

Course code :

Course Objectives:

1. The course is designed to build the capabilities of rural entrepreneurs, SME operators, and rural development planners, trainers, and consultants who are engaged in business advisory services and/or are interested in initiating businesses in rural areas.

Syllabus:

Unit - 1: Entrepreneurship: Concept and Theories

Concept and Importance of Entrepreneurship - Theories of Entrepreneurship: Innovations, X-Efficiency, Risk Bearing - Qualities and Functions of an Entrepreneur –Women Entrepreneurship – Ecopreneurship.

Unit - 2: Rural Entrepreneurship, Business Planning and Agribusiness

Rural Entrepreneurial Ecosystem – Factors, Problems and Challenges of Rural Entrepreneurships - Process of Identification of new Entrepreneurship Opportunities in Rural Areas - Formulation of Business Planning for Rural Entrepreneurship - Agribusiness and Value Addition: Procuring, Processing, Storing, and Marketing.

Unit- 3: New Rural Entrepreneurship Opportunities

New Entrepreneurship Opportunities in Farm sector: Organic Farm Products, Nutri-Cereals, Horticultural Products, Forest Produce, Medicinal Plant Products - New Entrepreneurship Opportunities in Rural Non-farm sector: Poultry, Aquaculture, Sericulture, Honeybee, Mushrooms Cultivation, Handicrafts.

Unit - 4: Financing and Marketing for Rural Entrepreneurship

Financing the Rural Entrepreneurship: Procedures to obtain formal loans from banks and other institutions - Preparation of Detailed Project Report for Loan - New avenues of Finance: Crowd Funding and Venture Capital - Marketing of Rural Products: Market Survey, Demand Forecasting, Marketing Strategies, Branding, Planning and Promotion, Digital and Social Media Marketing.

Unit - 5: Institutional Support and Case Studies of Rural Entrepreneurship

Institutional Support for Rural Entrepreneurship - Special Role of NABARD in promoting and supporting the Rural Entrepreneurship - Government Schemes for promotion of Rural Entrepreneurship– Rules and Procedures to start a Rural Entrepreneurship Firm – Discussion of two different types of Case Studies related to Rural Entrepreneurship with local relevance.

Text books:

- a. Gordona, E and N. Natarajan: *Entrepreneurship Development*, Himalaya Publishing House Pvt Ltd, Mumbai, 2017.
- b. Sudhir Sharma, Singh Balraj, Singhal Sandeep, *Entrepreneurship Development*, Wisdom Publications, Delhi, 2005.

Reference books:

- A. Drucker, P., *Innovation and Entrepreneurship: Practice and Principles*, Harper & Row, New York, 1985; revised edn., Butterworth-Heinemann
- B. Johanne Hanko: *A Handbook for Training of Disabled on Rural Enterprise Development*, Food and Agricultural Organisation (FAO), 2003.

Web Links:

- a. <http://www.mgncre.org/pdf/Rural%20Entrepreneurship%20Material.pdf>
- b. https://niti.gov.in/writereaddata/files/new_initiatives/report-of-the_expert-committee.pdf

CO-PO Mapping:

(1: Slight [Low]; 2: Moderate[Medium]; 3: Substantial[High], '-' : No Correlation)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2	3	3	2	3	2	1	3	3	2			
CO2	3	3	2	1	3	3	1	3	3	1			
CO3	3	3	3	3	2	3	3	1	3	3			
CO4	3	3	3	3	3	2	1	2	3	2			
CO5	3	3	3	3	2	3	3	3	2	1			

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III- B.A/B.Com. Paper –VI (B) RURAL ENTREPRENEURSHIP AND MSMEs
V/VI SEMESTER END EXAMINATIONS
Model Question Paper

Time: 2 Hrs.

Max. Marks: 50 M

PART – I

Answer any THREE questions by attempting at least one question from each group 3 X10 = 30

GROUP – A

- 1.
- 2.
- 3.

GROUP – B

- 4.
- 5.
- 6.

PART – II

Answer any FOUR of the following

(4 X 5 = 20)

- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III B.A/ B.Com. - ECONOMICS (CBCS PATTERN)
Paper-VI (B) - RURAL ENTREPRENEURSHIP AND MSMEs
FIFTH SEMESTER END EXAMINATIONS

Time: 2 Hrs.

Max. Marks: 50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	2	3
Module-II	2	1	3
Module-III	1	2	3
Module-IV	1	1	2
Module-V	1	1	2
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
3rd Year - Semester – V/VI - B.A. & B.Com SYLLABUS under CBCS (from 2022 – 23)
Paper –VII (B) Farmer Producer Organizations (FPOs)

Course code :

Course Objectives:

To enhance the production, productivity, and profitability of farmers. Farmer Producer Organizations (FPO) have helped the farmers to enhance their economic strength and market linkages for improving their income.

Syllabus:

Unit 1: Concept of FPO and Importance

Concept and importance of FPO – Types of FPOs - Organizational structure and Functions of FPO - Ecosystem required for FPO - Role of FPOs in present Indian Agricultural Development – Factors, Problems and Challenges of FPOs in India.

Unit 2: Establishing FPO and Collaborations

Situation Analysis and Mobilizing Farmer Producers for FPO - Rules and Regulation related to FPOs - Procedures to start FPO –Infrastructure required for FPO - Collaboration with Other Organizations –Training and Capacity Building to Persons in FPO – Managing Financial Accounts of FPO.

Unit 3: Economic Activities and Business Planning of FPO

Economic Activities undertaken by FPO: Input Purchase, Custom Hiring Machines - Output Business: Procuring, Processing, Storage, Logistics, Marketing, Exporting etc. - Product Identification and Value Chain Analysis for FPO - Business Planning for FPO - Viable Business Models of FPO: Multi-product and Value Added.

Unit 4: Financing and Marketing of FPO

Financial Planning in FPO - Mobilization of Capital from Members, Promoters, Banks and other Funding Agencies-Marketing of FPO Products: Market Survey, Demand Forecasting, Marketing Strategies, Branding, Planning and Promotion, Digital and Social Media Marketing.

Unit 5: Institutional Support and Case Studies of FPOs

Institutional Support and Resource Supporting Agencies for FPOs - Special Roles of NABARD and SFAC – Government Schemes for promotion of FPOs - Discussion of two important Case Studies related to FPOs with different product or process types of local relevance.

Text books:

1. Farmer producing organization by Sanjiv Phansalkar and Avinash Paranjape

Reference books:

1. NABARD: *Farmer Producer Organizations: Status, Issues and Suggested Policy Reforms*, Mumbai, 2019-
2. NABARD: *Farmer Producer Organizations*, FAQs. Mumbai, 2015

Web Links:

- a. <https://www.nabard.org/demo/auth/writereaddata/File/FARMER%20PRODUCER%20ORGANISATIONS.pdf>
- b. <https://www.nabard.org/auth/writereaddata/CareerNotices/2708183505Paper%20on%20FPOs%20-%20Status%20&%20Issues.pdf>

CO-PO Mapping:

(1: Slight [Low]; 2: Moderate[Medium]; 3: Substantial[High], '-' : No Correlation)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2	3	3	2	3	2	1	3	3	2			
CO2	3	3	3	1	2	3	1	3	3	1			
CO3	3	2	3	1	3	3	2	3	3	3			
CO4	3	3	3	3	3	3	1	3	3	2			
CO5	3	3	3	3	3	1	3	3	3	2			

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III- B.A/B.Com. Paper – VII (B): FARMER PRODUCER ORGANISATIONS
V/VI SEMESTER END EXAMINATIONS

Model Question Paper

Time: 2 Hrs.

Max. Marks: 50 M

PART – I

Answer any THREE questions by attempting at least one question from each group 3X10= 30

GROUP – A

- 1.
- 2.
- 3.

GROUP – B

- 4.
- 5.
- 6.

PART – II

Answer any FOUR of the following

(4 X 5 = 20)

- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III B.A/ B.Com – ECONOMICS (CBCS PATTERN)
Paper-VII (B) FARMER PRODUCER ORGANISATIONS
V/VI SEMESTER END EXAMINATIONS

Time: 2 Hrs.

Max. Marks: 50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	2	3
Module-II	2	1	3
Module-III	1	2	3
Module-IV	1	1	2
Module-V	1	1	2
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
3rd Year - Semester – V/VI - B.A. & B.Com SYLLABUS under CBCS (from 2022 – 23)
Paper –VI (C) Urban Entrepreneurship and MSMEs

Course code:

Course Objectives:

- A. To generate employment opportunities in rural and urban areas of the country through setting up of new self-employment projects / micro enterprises in non-farm sector.
- B. To increase the wage-earning capacity of artisans and contribute to increase in the growth rate of rural and urban employment

Syllabus:

Unit1: Entrepreneurship: Concept and Theories

Concept and Importance of Entrepreneurship - Theories of Entrepreneurship: Innovations, X-Efficiency, Risk Bearing - Qualities and Functions of an Entrepreneur – Women Entrepreneurship -Ecopreneurship

Unit2: Urban Entrepreneurship and Business Planning

Urban Entrepreneurial Ecosystem – Factors, Problems and Challenges of Urban Entrepreneurships - Process of Identification of new Entrepreneurship Opportunities in Urban Areas - Formulation of Business Planning for Urban Entrepreneurship.

Unit 3: MSMEs and New Urban Entrepreneurship Opportunities

Features of Micro Small Medium Enterprises (MSMEs) – Cluster Development Approach and Leveraging Technology for MSMEs – Problems and Challenges of MSMEs - New Entrepreneurial Opportunities in Urban Area: Food and Beverages, Sanitary and Health Products, Solid Waste and Scrap Disposal, Tourism and Hospitality Services, Consultancy Services and Event Management, Logistic services.

Unit 4: Financing and Marketing of Urban Entrepreneurship

Financing the Urban Entrepreneurship and MSMEs: Procedures to obtain formal loans from Banks and other Institutions, Preparing Detailed Project Report for Loan - New avenues of Finance: Crowd Funding and Venture Capital –Marketing of Urban Entrepreneurship and MSMEs products: Market Survey, Demand Forecasting, Marketing Strategies, Branding, Planning and Promotion, Digital and Social Media Marketing – Public Procurement Policy to purchase MSME Products.

Unit 5: Institutional Support and Case Studies of Urban Entrepreneurship

Institutional support for Urban Entrepreneurship and MSMEs - Government Schemes for promotion of Urban Entrepreneurship and MSMEs: Startup, Standup, PMKVY, PLI etc. – Rules and Procedures to start a Urban Entrepreneurship Firm and MSME –Discussion of two different types of Case Studies related to Urban Entrepreneurship with local relevance.

Text books:

1. Gordona, E and N. Natarajan: *Entrepreneurship Development*, Himalaya Publishing House Pvt Ltd, Mumbai, 2017.
2. Sharma Sudhir, Singh Balraj, Singhal Sandeep, *Entrepreneurship Development*, Wisdom Publications, Delhi, 2005.

Reference books:

1. Drucker, P., *Innovation and Entrepreneurship: Practice and Principles*, Harper & Row, New York, 1985; revised edn, Butterworth-Heinemann, Oxford, 1999
2. Vardhaman Mahavir Open University, *Entrepreneurship Development & Small Scale Business*, Kota

Web Links:

1. https://niti.gov.in/writereaddata/files/new_initiatives/report-of-the-expert-committee.pdf

CO-PO Mapping:

(1: Slight [Low]; 2: Moderate[Medium]; 3: Substantial[High], '-' : No Correlation)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	3	3	3	2	3	2	1	3	3	2			
CO2	3	3	2	1	2	3	1	3	3	1			
CO3	3	3	3	1	3	2	2	3	3	3			
CO4	3	3	3	3	3	3	1	3	3	2			
CO5	3	3	3	3	3	3	1	2	3	2			

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III- B.A/B.Com. Paper-VI (C) URBAN ENTREPRENEURSHIP AND MSMEs
V/VI SEMESTER END EXAMINATIONS

Model Question Paper

Time: 2 Hrs.

Max. Marks: 50 M

PART – I

Answer any THREE questions by attempting at least one question from each group 3X10 = 30

GROUP – A

- 1.
- 2.
- 3.

GROUP – B

- 4.
- 5.
- 6.

PART – II

Answer any FOUR of the following

(4 X 5 = 20)

- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III B.A/ B.Com – ECONOMICS (CBCS PATTERN)
Paper-VI (C) URBAN ENTREPRENEURSHIP AND MSMEs
V/VI SEMESTER END EXAMINATIONS

Time: 2 Hrs.

Max. Marks: 50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	2	3
Module-II	2	1	3
Module-III	1	2	3
Module-IV	1	1	2
Module-V	1	1	2
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
3rd Year - Semester – V/VI - B.A. & B.Com SYLLABUS under CBCS (from 2022 – 23)
Paper –VII (C) Retails and Digital Marketing

Course code :

Course Objectives:

1. Review key trends within the Digital Marketing landscape.
2. Explain the holistic impact of all Digital Marketing channels.
3. Examine an example of each Digital Marketing channel.

Syllabus:

Unit 1: Concept of Marketing

Concept of Marketing - Type of Markets – Marketing Mix – Marketing Strategies – Marketing Segmentation – Marketing Organization - Marketing Research - Pricing Policies and Practices - Major Players in Retail and Digital Market in India.

Unit 2: Understanding Product and Consumer

Marketing Product Types – Product Decision and Strategies - Product Life Cycle - Consumer Behavior Model – Factors of Consumer Behavior - Understanding Indian Consumer - Strategies of persuading the Consumer – Sale Promotion: Advertisement, Branding and Packaging.

Unit 3: Retail Marketing

Concept of Retail Marketing – Types of Retailing – Big and Small Retail Markets - Retail Marketing Mix – Essentials of Successful Retail Marketing - Retail Marketing Strategies – Multichannel Retailing – Store Management – Shopping Market Dynamics.

Unit 4: Digital Marketing

Digital Marketing: Concept and Types – Telemarketing – Online or e-tailing – Essentials of Digital Marketing – Difference between Physical Retail and Digital Marketing – Digital Marketing Channels - Customer Behavior in Digital Marketing – Major players in Digital Marketing and their Marketing Strategies - Tools and Apps of Digital Marketing.

Unit 5: Marketing Models and Case Studies

Marketing Models of Retail and Digital Market Companies/Shops: Global, National and Local levels- Discussion of two different types of Case Studies related to Retail and Digital Marketing.

Text books:

1. Prashant Chaudary: *Retail Marketing in the Modern Age*, Sage Publication, 2019
2. Philip Kotler: *Marketing Management*, 11th Edition, Prentice-Hall of India Pvt.Ltd., New Delhi. , 2002

Reference books:

1. S.Neelamegham: *Marketing in India*, 3rd edition, Vikas Publications, New Delhi, 2000.
2. Venkatesh Ganapathy: *Modern Day Retail Marketing Management*, Bookboon Company, 2017

Web Links:

1. <https://www.digitalmarketer.com/digital-marketing/assets/pdf/ultimate-guide-to-digital-marketing.pdf>

CO-PO Mapping:

(1: Slight [Low]; 2: Moderate[Medium]; 3: Substantial[High], '-' : No Correlation)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
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CO2	3	3	2	1	2	3	1	3	3	1			
CO3	3	3	3	1	3	2	2	3	3	3			
CO4	3	3	3	3	3	3	1	3	3	2			
CO5	3	3	3	3	3	3	1	2	3	2			

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III- B.A/B.Com. Paper-VII (C) Retail and Digital Marketing
V/VI SEMESTER END EXAMINATIONS
Model Question Paper

Time: 2 Hrs.

Max. Marks: 50 M

PART – I

Answer any THREE questions by attempting at least one question from each group 3X10= 30

GROUP – A

- 1.
- 2.
- 3.

GROUP – B

- 4.
- 5.
- 6.

PART – II

Answer any FOUR of the following

(4 X 5 = 20)

- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III B.A/ B.Com – ECONOMICS (CBCS PATTERN)
Paper-VII (C) RETAIL AND DIGITAL MARKETING
V/VI SEMESTER END EXAMINATIONS

Time: 2 Hrs.

Max. Marks: 50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	2	3
Module-II	2	1	3
Module-III	1	2	3
Module-IV	1	1	2
Module-V	1	1	2
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
3rd Year - Semester – V/VI - B.A. & B.Com SYLLABUS under CBCS (from 2022 – 23)
Paper –VI (D) Inferential Statistics and Software Packages

Course code :

Course Objectives:

1. This *course* covers commonly used *statistical inference* methods for numerical and categorical *data*.
2. Demonstrate knowledge and understanding of the basic ideas behind discriminant and clustering analysis.

Syllabus:

Unit 1: Concept and Theories of Probability

Concept of Probability - Definitions of Probability: Classical or Mathematical and Empirical or Statistical – Axiomatic Approach to Probability – Theorems of Probability: Addition and Multiplication (without proofs).

Unit 2: Theoretical Probability Distributions

Binomial Distribution: Constants (without proof) and Properties – Poison Distribution: Constants (without proof) and Properties – Normal Distribution: Constants (without proof) and Properties – Standard Normal Distribution and Standard Normal Curve – Economic and Practical Applications of Binomial, Poison and Normal Distributions.

Unit 3: Test of Significance - Large and Small Sample Tests

Steps involved in Testing of Hypotheses – Large Sample or Z-Test – Testing the difference between Means and Proportions – Small Sample Tests – Difference between Large and Small Sample Tests – Applications of Student's t-test, χ^2 test, F-test – One way and Two way ANOVA.

Unit 4: Linear and Non-linear Multiple Regression Models

Four Variable Linear Multiple Regression Model – Notation – Assumptions – Estimation of Partial Regression Coefficients – Interpretation of Regression coefficients - Testing the coefficients: t-test, p- value – Coefficient of Determination: R^2 and adjusted R^2 – Estimation of Non-linear Multiple Regression: Cobb-Douglas Production Function and Interpretation of Elasticity Coefficients.

Unit 5: Excel and Software Packages for Data Analysis

Worksheet - Entering data in Worksheets - Creating Graphs and Charts - Mathematical and Statistical Functions -Data Analysis Pack in Excel - Descriptive Statistics, Testing of Hypotheses, ANOVA, Correlation and Regression, Random Number Generation - Data Handling Using SPSS - Opening Excel files in SPSS - Analysis Tools - Descriptive Statistics - Selection of Variables in Multiple Linear Regression - Estimation of Regression Coefficients using SPSS and their interpretation.

Text books:

- a. S. C. Gupta: **Fundamentals of Statistics**, Himalaya Publishing House, Bombay,1982.
- b. S. P. Gupta: *Statistical Methods*, S. Chand & Company, New Delhi, 2000.

Reference books:

1. B. N. Gupta: *Statistics Theory and Practice*, Sahitya Bhavan, Agra, 1992.
2. Goon A.M., M. K. Gupta and B. Dasgupta: *Fundamentals of Statistics*, Vol.1, TheWorld Press, Ltd, Calcutta, 1975.

Web Links:

1. <https://www.sciencedirect.com/topics/medicine-and-dentistry/inferential-statistics>

CO-PO Mapping:

(1: Slight [Low]; 2: Moderate[Medium]; 3: Substantial[High], '-' : No Correlation)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	3	3	3	2	3	2	1	3	3	2			
CO2	3	3	2	1	2	3	1	3	3	1			
CO3	3	3	3	1	3	2	2	3	3	3			
CO4	3	3	3	3	3	3	1	3	3	2			
CO5	3	3	3	3	3	3	1	2	3	2			

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III- B.A/B.Com. Paper –VI (D): Inferential Statistics and Software Packages
V/VI SEMESTER END EXAMINATIONS

Model Question Paper

Time: 2 Hrs.

Max. Marks: 50 M

PART – I

Answer any THREE questions by attempting at least one question from each group 3X10= 30

GROUP – A

- 1.
- 2.
- 3.

GROUP – B

- 4.
- 5.
- 6.

PART – II

Answer any FOUR of the following

(4 X 5 = 20)

- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III B.A/ B.Com – ECONOMICS (CBCS PATTERN)
Paper- Paper –VI (D): Inferential Statistics and Software Packages
V/VI SEMESTER END EXAMINATIONS

Time: 2 Hrs.

Max. Marks: 50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	2	3
Module-II	2	1	3
Module-III	1	2	3
Module-IV	1	1	2
Module-V	1	1	2
Total Marks	60	35	95

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
3rd Year - Semester – V/VI - B.A. & B.Com SYLLABUS under CBCS (from 2022 – 23)
Paper –VII (D) Project Designing and Report Writing

Course code :

Course Objectives:

1. To make them understand the concepts of Project Management for planning to execution of projects.
2. To make them understand the feasibility analysis in Project Management and network analysis tools for cost and time estimation

Syllabus:

Unit 1: Foundations of Research

Meaning and Importance of Research - Scientific Research – Social Science Research – Methods of ensuring Objectivity in Social Science Research – Limitations of Research in Social Science – Ethics in Research.

Unit 2: Classification of Research

Pure and Applied Research – Exploratory and Descriptive Research – Diagnostic Research – Action Research – Analytical Research – Evaluation Research – Experimental Research Design – Concepts of Independent and Dependent Variables – Case Study method.

Unit 3: Planning of Research Project

Selection of a Research Problem – Criteria for Selecting a Research Problem – Review of Theoretical and Related Research Studies - Choice of Secondary and Primary Data for the Study - Choice of Census and Sample Data – Preparation of a Research Proposal – Components of a good Research Proposal.

Unit 4: Implementation of a Project Design

Fieldwork/Project work and Collection of Data – Choice of Schedules and Questionnaire – Pilot Study – Role of Observation and Participation – Documentary Evidences - Projective Techniques: Functions and Types - Editing Data – Graphical and Statistical Analysis of Data using Appropriate Statistical Techniques.

Unit 5: Report Writing

Types of Research Report – Target Audience – Nature of Language to be used in Research Report - Outlines of a good Research Report – Prefatory Items – Body of the Report – Terminal Items: Differences between References and Bibliography – Appendices - Ethical values in Research Report - Plagiarism Test - Components of a good Research Paper.

Text books:

- a. C. T. Kurien: *A Guide to Research in Economics*, Sangam Publishers for Madras Institute of Development Studies, Chennai, 1973.
- b. O. R. Krishnaswami and M. Ranganatham: *Methodology of Research in Social Sciences*, Himalaya Publishing House, Mumbai, 2018.

Reference books:

- a. Dr. Ranjit Kumar: *Research Methodology: A Step-by-Step Guide for Beginners*, Sage Publications, New Delhi, 2014.
- b. Mark Balnaves & Peter Caputi: *Introduction to Quantitative Research Methods: An Investigative Approach*, Sage Publications, New Delhi, 2001.

Web Links:

1. <https://www.sinnaps.com/en/project-management-blog/project-report>

CO-PO Mapping:

(1: Slight [Low]; 2: Moderate[Medium]; 3: Substantial[High], '-' : No Correlation)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	3	3	3	2	3	2	1	3	3	2			
CO2	3	3	2	1	2	3	1	3	3	1			
CO3	3	3	3	1	3	2	2	3	3	3			
CO4	3	3	3	3	3	3	1	3	3	2			
CO5	3	3	3	3	3	3	1	2	3	2			

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III- B.A/B.Com. Paper-VII (D) Project Designing and Report Writing
V/VI SEMESTER END EXAMINATIONS
Model Question Paper

Time: 2 Hrs.

Max. Marks: 50 M

PART – I

Answer any **THREE** questions by attempting at least one question from each group 3 X10 = 30

GROUP – A

- 1.
- 2.
- 3.

GROUP – B

- 4.
- 5.
- 6.

PART – II

Answer any **FOUR** of the following

(4 X 5 = 20)

- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
III B.A/ B.Com – ECONOMICS (CBCS PATTERN)
Paper-VII (D) Project Designing and Report Writing
V/VI SEMESTER END EXAMINATIONS

Time: 2 Hrs.

Max. Marks: 50

BLUE PRINT

Module	Essays (10 marks)	Short Answers (5 marks)	Total Questions
Module-I	1	2	3
Module-II	2	1	3
Module-III	1	2	3
Module-IV	1	1	2
Module-V	1	1	2
Total Marks	60	35	95

MULTI DISCIPLINARY COURSE
SEMESTER-IV
FUNDAMENTALS OF ECONOMICS

Total 30 hrs (2hrs/wk) 02 credits & Maximum 50 Marks

Learning Outcomes:

After successful completion of this course, the students will be able to;

1. Acquire knowledge of basic economic terminology
2. Know the concepts relating to and markets and different avenues of investment
3. Understand the microeconomics concepts
4. Understand the macroeconomics concepts

Syllabus

UNIT I- BASIC CONCEPTS (08 Hours)

Meaning of Economics, Nature and Scope of Economics, Micro & Macro Economics meaning and difference.

UNIT II- MICRO ECONOMIC CONCEPTS (10 Hours)

Theory of Demand and Supply, Meaning of utility, diminishing marginal utility; indifference curves analysis and consumers equilibrium; Production Function, Types of Costs and Revenue, Classification of Markets.

UNIT III- MACRO ECONOMIC CONCEPTS (12 Hours)

Meaning - Concepts and measurement of National Income ; Definition of Money-Types and Functions ; Evolution and Functions of Central Bank, Commercial Banks; Meaning of Inflation-causes and Anti-inflationary policies, Monetary and Fiscal Policy.

References:

Ahuja H. L. Principles of Micro economics, S. Chand Limited, Delhi.

Koutsoyiannis, A. (1990), Modern Microeconomics, Macmillan.

Gupta, S.B, Monetary Economics, S Chand & Co, New Delhi.

Dwivedi,D.N , Microeconomics-Theory & Applications, Pearson.

Stonier,A.W&Hague.Douglas.C ,A Text Book of Economic Theory, Pearson.

Ackley.G , Macroeconomics: Theory And Policy, Macmillan, New York

Dwivedi,D.N , Macroeconomics: Theory and Policy , Tata McGraw Hill Education

Jhingan, M.L , Macroeconomics , Vrinda Publications, New Delhi.

MULTI DISCIPLINARY COURSE
SEMESTER-IV
FUNDAMENTALS OF ECONOMICS
MODEL QUESTION PAPER FORMAT

Max. Marks: 50

Time: 2 hrs

SECTION A

(Answer any FOUR questions. Each question carries 5 marks)

(4 x 5 = 20 Marks)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.

SECTION B

(Answer any THREE questions. Each question carries 10 marks)

(3 x 10 = 30 Marks)

- 8.
- 9.
- 10.
- 11.
- 12.

Note to paper setter: At least one question should be given from each Unit in both sections

PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS)
KAKINADA
DEPARTMENT OF ECONOMICS
Certificate Course on Indian Economy

Credits: 2

Total Hours: 40

Syllabus

Unit – 1

10 Hrs

Basic characteristics of Indian Economy as a developing economy – Economic development since independence objectives and achievements of planning - NITI Ayog and its approach to economic development – Growth and distributive justice - Economic development Human Development Index – India's rank in the world – Environmental degradation and challenges - Sustainable Development - Environmental Policy

Unit – 2

5 Hrs

National Income and its concepts and components –India's National Accounts – Demographic issues - Poverty and Inequalities – Occupational Structure and Unemployment - Various Schemes of employment and poverty eradication – Issues of Rural Development and Urban Development

Unit – 3

15 Hrs

Indian Agriculture –Irrigation and water – Inputs of agriculture – Agricultural Strategy and Agricultural Policy – Agrarian Crisis and land reforms – Agricultural credit – Minimum Support Prices -Malnutrition and Food Security - Indian Industry - Industrial Policy – Make-in India – Start-up and Stand-up programmes – SEZs and Industrial Corridors – Energy and Power policies – Economic Reforms – Liberalisaion, Privatisation and Globalization –International Trade and Balance of Payments – India and WTO

Unit – 4

10 Hrs

Financial Institutions – RBI and Monetary Policy – Banking and Financial Sector Reforms – Commercial Banks and NPAs – Financial Markets –Instabilities - Stock Exchanges and SEBI – Indian Tax System and Recent changes – GST and its impact on Commerce and Industry – Centre, States financial relations- Financial Commissions – Sharing of resources and devolution – Public Debt and Public Expenditure - Fiscal Policy and Budget

CERTIFICATE COURSE ON INDIAN ECONOMY

MODEL QUESTION PAPER FORMAT

Max. Marks: 50

Time: 2 hrs

SECTION A

(Answer any **FOUR** questions. Each question carries 5 marks)

(4 x 5 = 20 Marks)

1. NITI Aayog
2. Sustainable Development
3. Demographic Dividend
4. Minimum Support Prices
5. Start-up and Stand-up programmes
6. Non Performing Assets
7. GST

SECTION B

(Answer any **THREE** questions. Each question carries 10 marks)

(3 x 10 = 30 Marks)

1. What are the Basic characteristics Indian Economy? Explain.
2. Explain different concepts of National Income
3. What is new agricultural strategy? Discuss its impact on Indian Economy.
4. Explain Economic Reforms introduced in 1991
5. Examine Centre-State Financial relations in India.

Note to paper setter: At least 1 question should be given from each Unit

PITHAPUR RAJAH'S GOVT. COLLEGE (AUTONOMOUS) KAKINADA
DEPARTMENT OF ECONOMICS
ACTION PLAN FOR 2024 – 25

- AUGUST** - Virtual Classes for III B.A., Guest Lecture, National level Workshop on Project work for students of Social Sciences, Encourage the students to enrolling in MOOCs. - Digital Class room for I and II B.A. Students Multi-disciplinary group discussions quiz seminar (district level)
- SEPTEMBER** - Bridge Course for I BA (for students other than economics Foundation),
Workshop on Teaching Learning in Social Sciences
- OCTOBER** - Training for self-employability (GST Practice)
- Inter College Student Exchange or faculty Exchange Programme for 1 week between PR Govt. degree college and ASD (W) (A) GDC, Kakinada
- NOVEMBER** - Expert Lecture on Economic Issues
- DECEMBER** - Social Service (community reach program)
- JANUARY** - Workshop on Contemporary issues in Economics
- FEBRUARY** - Student talk on Union Budget, Career Advancement Coaching
- MARCH** - Expert Lecture on various Contemporary Issues
- APRIL** - Career Guidance Program (PG Coaching for Entrance exam)
- JULY** - Field Trip