

PITHAPUR RAJAH'S GOVERNMENT COLLEGE (AUTONOMOUS), KAKINADA-533 001, AP-533001

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AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY, RAJAMAHENDRAVARAM, AP

IQAC

3.6.2 Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community year wise during the last five years

EXTENSION AND OUTREACH PROGRAMS

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3.6.2 Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during the last five years

| S.No | Name of the Extension/ outreach program | Objective of the program | Beneficiary group | organised forum (NCC, NSS, WEC | Collaboratio n with govt or NGO | Date of coduct of Program | No. of. Beneficiaries | Outcome of the the programe | Link to the relevant document |
|------|--|---|-----------------------------|--|---------------------------------------|------------------------------|--------------------------|---|-------------------------------|
| | | | 2018- | 19 | | | | | |
| 1 | Awareness to public on National Voters Day celebration | To create awareness on the importance of vote in Indian Democaracy To highlight the value of Indian Constitution | All students & Public | NSS, NCC | Nil | 1/25/2019 | 150 | Students & public are taught importance of vote in Indian Democaracy | Click Here |
| 2 | Janmabhoomi Maa Vooru-various awareness programmes in the villages | To carry out awareness programmes in the villages on ODF, Clean & Green etc | All public in the Villages | NSS, NCC | Govt | 2-1-2019 TO 11-1-2019 | 220 | Public is made to know the importance of Clean & Green | Click Here |
| 3 | Awareness programme on Driving skills- Accident Prevention | To create awareness on safe driving | All citizens in the society | NSS, NCC | Nil | 7/31/2018 | 125 | Public & students are made to know the traffic rules & safe driving | Click Here |
| 4 | VANAM-MANAM-Plantation of trees in the Community | To create awareness on the importance of safeguarding the environment & bring environment consciousness among the students & the public | All students & Public | NSS, NCC | Govt | 7/28/2018 | 132 | Students are taughti mportance of safeguarding the environment & bring environment consciousness among the students & the public | Click Here |
| 5 | Blood Donation Camp | To make the students understand the importance of blood donation and make them as socially responsible citizens | All students & Public | NSS, NCC | Nil | 6/14/2018 | 70 | Students are made as socially responsible citizens | Click Here |
| 6 | Gramadarshini-assisted the village level revenue officers in verification of village level data and created awareness in the village | To give the students a glimpse of rural atmosphere and various welfare schemes of the government implemented in the village | All students & Public | NSS, NCC | Govt | 20-12-2018 to 25-12-2018 | 350 | students are made to know various welfare schemes of the government implemented in the village | Click Here |
| 7 | Mobile Chemistry Laboratory | To make the students of rural colleges which don't have the lab infrastructure, to perform practicals on their own and have experiential learning | All students | Dept of Chemistry | Nil | 2/20/2019 | 125 | Students of rural colleges were exposed to experiential learning | Click Here |
| 8 | Awareness on AIDS | To contain the spread of AIDS by creating awareness among the students & the public | All students & Public | NSS/NCC & Indian Red Cross | Govt | 12/1/2018 | 232 | Increased the awareness on HIV/AIDS among the students and the public | Click Here |
| 9 | APCOST(Quiz, essay writing poster presentation all faculty for various school members and college in department district level) on national mathematics day | To encourage the students learn mathematics and remove the wrong notion that the subject is difficult To encourage the students learn mathematics of competitive exams | All students | AP STATE COUNCIL OF SCIENCE & TECHNOLOGY & DEPT OF MATHEMATICS | Govt | 21/12/2018 & 22/12/2018 | 140 | Students were able to learn mathematics related to competitive exams | Click Here |
| 10 | Blood group estimation to students of Perumallapuram, a coastal village in AP | To teach the importance of blood group during blood transfusion To teach the importance of blood donation To make the students responsive to the societal problems | All students & Public | Dept of Zoology | Nil | 2/8/2019 | 55 | Students were made to know the importance of blood donation & blood transfusion | Click Here |
| 11 | SWATCHTHE SEVA at Adopted Village Ganganapalli | To create awareness on Swatch Bharath To bring environmental consciousness among the public | All students & Public | NSS | Govt | 9/2/2018 | 68 | brought environmental consciousness among the public | Click Here |
| 12 | Shanthi Rally Condemning the Pulwoma Terror attack | To show solidarity for the Indian Army thereby promoting national integrity and patriotism | All students & Public | NSS & NCC | Nil | 2/20/2019 | 226 | Promoted patriotism and national integrity | Click Here |
| 13 | Intach Heritage Quiz to school students | To make the students understand the rich Indian Culture and Heritage | All students | NSS | NGO | 7/17/2018 | 150 | Made the students understand the rich Indian heritage and Culture | Click Here |
| 14 | Massive Plantation Programme | To create awareness on the importance of safeguarding the environment & bring environment consciousness among the students & the public | All students & Public | NSS, NCC, Ecoclub | Nil | 6/5/2018 | 230 | Brought environmental consciousness among the students and the public | Click Here |
| 15 | Awareness Program on sections of Indian Penal Code | To make the students understand the greatness of Indian Judiciary and the need to respect and follow the Indian Laws | All students & Public | Women Empowerment Cell | Nil | 22.09.2018 | 120 | Promoted respected towards Indian judiciary and the Indian laws | Click Here |
| 16 | NSS Special Camp on Clean & Green, plantation etc | To create awareness on Swatch Bharath To bring environmental consciousness among the public | All students & Public | NSS | Nil | 4-2-2019 to 10- 2-2019 | 200 | Brought environmental consciousness among the students and the public | Click Here |

| 17 | Regular Blood Donation to the needy in the Government General Hospital | To create the idea of institute social responsibility among the students and serving the poor and the downtrodden who cannot affford proper healthcare | All students & Public | NSS/NCC/Red Ribbon Club | Nil | 12-8-2019 & through out the year | 100 | Students were made to know the importance of blood donation & blood transfusion | Click Here |
|----|---|--|-----------------------|--|-----|--|-----|--|------------|
| 18 | Unnat Bharath Abhiyaan-Survey and awareness programmes on ODF, Plastic free, water conservation etc | To create awareness on Swatch Bharath To bring environmental consciousness among the public | All students & Public | NSS/NCC | Nil | 20-8-2019 to 28-8-2019 | 150 | Created awareness on Swatch Bharath & promoted environmental consciousness | Click Here |
| 19 | Job Mela | To provide an opportunity for the students and the unemployed youth to secure jobs | All students & Public | JKC& VIKASA& Dwarampudi Charitable trust | Nil | 11/16/2019 | 230 | helped unemployed youth to secure jobs | Click Here |
| 20 | Vanam Manam | To create awareness on the importance of safeguarding the environment & bring environment consciousness among the students & the public | All students & Public | Ecoclub & NSS | Nil | 7/31/2019 | 120 | Brought environmental consciousness among the students and the public | Click Here |
| 21 | Megapharma Drive | To provide an opportunity for the students and the unemployed youth to secure jobs | All students & Public | JKC&Placement Cell | Nil | 12/28/2019 | 200 | helped unemployed youth to secure jobs | Click Here |
| 22 | Awareness on Pathogenic Diseases | To contain the spread of infectious diseases in the society | All students & Public | Dept of Zoology | Nil | 10/9/2019 | 120 | Helped contain the spread of pathogenic diseases | Click Here |
| 23 | Organized Essay writing competition on the ocassion of 125 Anniversary of Swami Vivekananda | To promote the principles of Swami Vivekananda and make the students as responsible citizens | All students | JKC& NSS | Nil | 9/11/2019 | 220 | promoted the principles of SWAMI Vivekananda for a better society | Click Here |
| 24 | Awareness on uses of medicinal plants | To highlight the importance of Indian Traditional medicine To highlight the importance of nature in the treatment of several diseases | All students & Public | Dept of Botany & Microbiology | Nil | 9/17/2019 | 120 | helped public understand the importance of medicinal plants and the greatness of Indian Ayurvedic system | Click Here |
| 25 | NSS Special Camp-Clean & Green, Cleaning of water tanks etc | To create awareness on Swatch Bharath To bring environmental consciousness among the public | All students & Public | NSS | Nil | 15-11-2019 T0 21-11-2019 | 200 | Created awareness on swatch bharath & promoted environmental consciousness | Click Here |
| 26 | NSS Special camp-at Cheediga Village-Clean & Green etc | To create awareness on Swatch Bharath To bring environmental consciousness among the public To make the public understand various social evils and their remedy | All students & Public | NSS | Nil | 1-12-2019 to 7- 12-19 | 120 | Created awareness on swatch bharath & promoted environmental consciousness | Click Here |
| 27 | 9thNational Voters Day-to create awareness on the importance of vote in public | To create awareness on the importance of vote in Indian Democaracy To highlight the value of Indian Constitution | All students & Public | NSS, NCC | Nil | 1/25/2019 | 150 | Promoted the importance of voting in Democracy and respecting the Indian constitution | Click Here |
| 28 | Swatch Bharath Mission-special outreach programme with Ministry of Information & Broadcasting | To promote Clean & Green campaign among the students as well as public To highlight the importance of Cleanliness & hygiene among the public | All students & Public | NSS, NCC, Ecoclub & Ministry of Information & Broadcasting | Nil | 1/20/2019 | 230 | Promoted Clean and Green & environmental consciousness | Click Here |
| 29 | Intach Toy Making workshop students | To bring out creativity among the students To promote self employment among the students | All students | NSS, NCC | Nil | 11/3/2019 | 120 | promoted creativity and self employment among the students | Click Here |
| 30 | Beti Bachavo Beti Padavo | To highlight the importance of women education To promote gender equity | All students & Public | NSS, NCC | Nil | 8/26/2019 | 200 | Promoted gender equity and women education | Click Here |
| 31 | Art & Games show | To bring out creativity among the students To promote self employment among the students | All students & Public | NCC | Nil | 8/20/2019 | 125 | promoted creativity and self employment among the students | Click Here |
| 32 | Rally in association with AIDWA against women trafficking and Disha issue | Promoting gender equity Condemning the violence against women Teaching the students the dangers of women trafficking and how it has to be controlled | All students & Public | Women Empowerment Cell | Nil | 12/3/2019 | 300 | Promoted gender equity and women education | Click Here |
| 33 | Online awareness programme on COVID-19 measures | containing the spread of COVID-19 to save the lives | All students | Health Club & Women Empowerment Cell | Nil | 4/29/2020 | 120 | helped contain the spread of COVID- 19 | Click Here |
| 34 | DISTRIBUTION OF 25 KG RICE BAGS AND VEGETABLES TO THE NEEDY PEOPLE | To help the poor and the needy during the COVID-19 lockdown Providing minimum basic needs for the downtrodden in the society To make students reponsive to the societal problems | PUBLIC | Alumni & students | Nil | 5/10/2020 | 40 | Promoted social service during tough times | Click Here |
| 35 | 10th National Voters Day to create awareness on importance of vote | To create awareness on the importance of vote in Indian Democaracy | All students & Public | NSS & NCC | Nil | 1/25/2020 | 300 | Students & public are taught importance of vote in Indian Democaracy and respecting the Indian Constitution | Click Here |

| 36 | Preventive Medicine Distribution for Corona Virus | To contain the spread of Corona Virus To highlight the importance of public health | All students & Public | NSS & NCC | Nil | 1/12/2021 | 120 | helped contain the spread of Covid- | Click Here |
|----|---|--|-----------------------|---|-----------------|---------------------------|------|--|------------|
| | 1000 | | 2020- | 21 | | | | | |
| 37 | RT-PCR-COVID 19 Test Drive | To prevent the spread of COVID-19 | All students & Public | WEC & NSS | Nil | 12/3/2020 | 200 | helped contain the spread of Covid- | Click Here |
| 38 | NSS Special Camp on Clean & Green, plantation etc | To create awareness on Swatch Bharath To bring environmental consciousness among the public | All students & Public | NSS | Nil | 30-1-2021 to 5- 2-2021 | 120 | Brought environmental consciousness among the students and the public | Click Here |
| 39 | FIT INDIA CAMPAIGN | To promote the importance of maintaining good health, which ultimately brings economic prosperity for the nation | All students & Public | NSS | Nil | 9/3/2020 | 150 | students are made to know staying fit is important for good health and economic prosperity of the nation | Click Here |
| 40 | Blood Donation camp | To make the students understand the importance of blood donation and make them as socially responsible citizens | All students & Public | NSS, NCC | Nil | 1/23/2021 | 230 | Students were made to know the importance of blood donation & blood transfusion | Click Here |
| 41 | Awareness rally on NATIONAL Girl Child Day | To highlight the importance of women education To promote gender equity | All students & Public | NSS.NCC | Nil | 1/24/2021 | 120 | Promoted gender equity and women education | Click Here |
| 42 | Free Distribution of Vegetables to the poor and the needy | To help the poor and the needy during the COVID-19 lockdown Providing minimum basic needs for the downtrodden in the society To make students reponsive to the societal problems | Public | Dept of English | Nil | 11/21/2020 | 200 | Promoted social service during tough times | Click Here |
| 43 | Awareness on world Cancer Day | To highlight the importance of prevention of cancer To create awareness on various carcinogenic substances | All students & Public | NSS, NCC | Nil | 2/4/2021 | 120 | Public was made to understand the causes of cancer and how it can be avoided in many cases | Click Here |
| 44 | COVID Tests for students & staff | To prevent the spread of COVID-19 | All students & Public | NSS, NCC | Nil | 11/11/2020 | 200 | helped prevent the spread of COVID- | Click Here |
| 45 | COMMUNITY SERVICE PROJECTS | To create a sense of belongingness and responsibility towards the society in which we are living To provide an opportunity to the students to understand certain community problems and find out ways of solving them. | All students & Public | All students of the College | Govt and NGO | 1-7-2022 to 15- 7-2022 | 3000 | Students are exposed to the every day societal problems and made to find out the solutions for those problems | Click Here |
| | | 7 0 1 | 2021- | 22 | | | | | |
| 46 | Mega blood donation Camp | To make the students understand the importance of blood donation and make them as socially responsible citizens | All students & Public | Health Club & Indian Red Cross Society | Nil | 8/3/2022 | 232 | Students were made to know the importance of blood donation & blood transfusion | Click Here |
| 47 | District level quiz to students on HIV/AIDS | To teach the students the various routes of transmission of HIV and its preventive measures | All students | Red Ribbon Club | Govt | 12/15/2021 | 140 | created awareness about the prevention of HIV/AIDS | Click Here |
| 48 | Lecture series on Enjoy the glow of Good health-to create awareness on good health | Awareness of maintaining good health and its importance to the society | All students | Women Empowerment Cell | Nil | 8/12/2022 | 55 | created awareness on maintaining good health | Click Here |
| 49 | Certificate course on Cutting and Textile designing for women students | To empower the girl students for self- employment | All girl students | Women Empowerment Cell | Nil | 30-12-2021 to 31-1-22 | 68 | empowered the girl students for self- employment | Click Here |
| 50 | Awareness Programme on Menstrual Problems-Causes & Remedies | To highlight the importance of menstrual hygiene among the girl students | All girl students | Women Empowerment Cell | Nil | 2/9/2022 | 200 | educated girl students on menstrual hygiene | Click Here |
| 51 | Gender Sensitization | To highlight the importance of women education To promote gender equity To convey the message of gender equity even to common man through folklore | All students & Public | Women Empowerment Cell | Nil | 3/8/2022 | 120 | Promoted gender equity and women education | Click Here |
| 52 | Rally on Violence against women | To highlight the importance of women education To promote gender equity To convey the message of gender equity even to common man through folklore | All students & Public | WEC & NSS | Nil | 9/13/2021 | 150 | Promoted gender equity and women education | Click Here |
| 53 | Awareness Programme on necessity of Nutritious food for women | To reduce the cases of anaemia among the girl students and make them lead a healthy life | All students & Public | WEC & Health Club | Nil | 12/3/2021 | 230 | helped the students to understand the importance of good nutritious food for maintaining good health | Click Here |
| 54 | Free Distribution of Hand sanitizers sponsored by Sri K. Siva Sankara Rao, CEO, Planning Department, Government of Andhra Pradesh and Alumnus of our college and books donated by college faculty in the adopted village, Ganganapalli | To contain the spread of COVID-19 To inculcate the habit of sharing & caring among the students | All students & Public | Dept of English | NGO | 7/26/2022 | 120 | helped contain the spread of COVID-19 | Click Here |

| 55 | Cycle Rally to create awareness on AZADI KA AMRUTH MAHOTHSAV | To promote national integrity and patriotism | All students & Public | Dept of English , NCC & NSS | Nil | 8/12/2022 | 200 | promoted national integrity and patriotism | Click Here |
|----|--|---|-----------------------|--|-----------------|----------------------------|------|---|------------|
| 56 | Jenda tiranga rally to Create awareness on AZADI KA AMRUTH MAHOTHSAV | To promote national integrity and patriotism | All students & Public | Dept of English , NCC & NSS | Nil | 8/6/2022 | 120 | promoted national integrity and patriotism | Click Here |
| 57 | Extension work in ORPHANGE | Inculcating the habit of caring and sharing To care for the orphans and old age people | All students & Public | NCC | Nil | 5/8/2022 | 200 | made the students feel the duty of sharing and caring | Click Here |
| 58 | COASTAL CLEANING PROGRAM | To make the students understand the importance of marine ecosystem To Create envronmental Consciousness among the public | All students & Public | NCC | Nil | 6/8/2022 | 125 | made the public to know about the importance of marine ecosystem & its biodiversity | Click Here |
| 59 | NCC CADETS POLICING | Teaching the basics of maintaining law and order in the society Exposing the students to various societal problems To teach the students to extend selfless service to the public | All students & Public | NCC | Nil | 19-7-2022 to 26-7-2022 | 125 | Exposed the students to societal problems | Click Here |
| 60 | Exgratia amount to deceased student Mr.M. Ganesh family II BA HEP TM student | To inculate the habit of helping fellow students and their families when there are in dire need | All students | All students & Faculty | Nil | 8/30/2022 | 300 | inculated the habit of helping fellow students and their families when there are in dire need | Click Here |
| 61 | Awareness programme on DISHA App | To reduce the cases of violence against women To promote gender equity | All students & Public | Women Empowerment Cell | GOVT | 10/30/2021 | 120 | help reduce the cases of violence against women and promted gender equity | Click Here |
| 62 | Certificate Course in spoken English for the Homemakers | To make the homemakers secure employment To make the homemakers improve their language skills | HOMEMAKERS | Dept of English | Nil | 1-12-2021 to 26-2-2022 | 150 | helped homemakers to secure jobs and improve their language skills | Click Here |
| 63 | COMMUNITY SERVICE PROJECTS | To create a sense of belongingness and responsibility towards the society in which we are living To provide an opportunity to the students to understand certain community problems and find out ways of solving them. | All students | All students after II semester | Govt and NGO | 1-7-2022 to 15- 7-2022 | 3000 | Students are exposed to the every day societal problems and made to find out the solutions for those problems | Click Here |
| | | | 2022- | 23 | | <u> </u> | | | |
| 64 | Beach Cleaning | To make the students understand the importance of marine ecosystem To Create envronmental Consciousness among the public | All students & Public | NSS, NCC & Ocean Society of India, Kerala | NGO | 6/8/2023 | 120 | Public were made to know the importance of marine ecosystem Was able to promote environmental consciousness in the public | Click Here |
| 65 | Guppedu Bhiyyam-collecting handful of rice from students & distributing in the Orphanage | To inculcate the habit of sharing and caring among the students To make the students understand the importance of social service | All students & Public | Dept of Mathematics | Nil | 6-3-2023 to 6-5- 2023 | 150 | Students were taught the importance of Caring & sharing | Click Here |
| 67 | Blood Grouping, Estimation of Haemoglobin & Medical Aid Programme | To teach the importance of blood group during blood transfusion To teach the importance of blood donation To make the students responsive to the societal problems To make the girl students understand the importance of minimum Hb levels and avoiding anaemia | All students & Public | Health Club & Women Empowerment Cell | Nil | 23-11-22 to 25- 11-22 | 120 | Anaemic girl students were identified and advised on good noursihment | Click Here |
| 68 | Village Extension Library | To provide an opportunity for the unemployed youth of the villages to study and secure jobs | PUBLIC | College Library | Nil | 18-11-2022 to 10-4-2023 | 200 | Unemployed youth were provided a chance to prepare for competitive exams | Click Here |
| 69 | AYUSHMAN BHARATH BLOCK LEVEL HEALTH MELA-CYCLE FOR HEALTH RALLY | To promote good health in the society | | NSS | Nil | 2/14/2023 | 120 | Public were made to know the importance of maintaining good health and the importance of cycling for health | Click Here |
| 70 | 15 Day remedial class in BC Hostel | To show responsibility towards the society | | NSS | Nil | 25-2-2023 TO 10-3-2023 | 30 | Children were taught the basics of english grammar and basic mathematics | Click Here |
| | | l l | | | | | | | |

| 72 | National Voters Day-to create awareness on importance of vote | To create awareness on the importance of vote in Indian Democaracy | All students & Public | NSS | Nil | 1/25/2023 | 70 | Students & public are taught importance of vote in Indian Democaracy and respecting the Indian Constitution | Click Here |
|---------|---|--|-----------------------|-----------------------------------|-----------------|----------------------------|--|--|------------|
| 73 | COMMUNITY SERVICE PROJECTS | To create a sense of belongingness and responsibility towards the society in which we are living To provide an opportunity to the students to understand certain community problems and find out ways of solving them. | All students | All students after II semester | Govt and NGO | 3-10-2023 to 17-10-2023 | to take up soon as it is part of curriculum after II semester | | |
| THE END | | | | | | | | | |